

**FOR IMMEDIATE RELEASE**

## **Strengthening Trade Partnership and Investment Opportunities Trade Talk (Republic of Turkey)**

**Bandar Sunway, 10 September 2019** – The Asian Strategy & Leadership Institute (ASLI) organised the Trade Talk focusing on the Republic of Turkey, with H.E. Dr. Merve Kavakçı, the Turkish Ambassador to Malaysia on 10 September 2019 at the Sunway University. Themed, “Strengthening Trade Partnership and Investment Opportunities”, The trade talk had a special presentation by Ahmed Emre Buyukkilic, the ASEAN Representative of the Presidency of The Republic of Turkey Investment Office.

Earlier in his welcome speech, Tan Sri Razman Hashim, Chairman of Malaysia – Turkey Business Council and ASLI Board of Director applauded ASLI International Trade and Business Advisory centre (ITBAC) initiative to enhance business and trade relationships between Malaysia and the Republic of Turkey through the Trade Talk series. He stated that this engagement platform will strengthen the existing strong bilateral trade relationship and forge new ones between Malaysia and the Republic of Turkey.

Meanwhile, in her keynote address, H.E. Dr. Merve Kavakçı, the Turkish Ambassador to Malaysia, welcomed ASLI ITBAC’s positive effort in promoting bilateral trade relationship between Malaysia and Turkey and hoped the trade talk series would intensify further strategic cooperation in regards to trade, politics and culture between the two trading nations. As Malaysia traditionally stands as a strong trading partner to Turkey, the ambassador stressed Turkey’s commitment in improving economic and technical cooperation and enhancing preferential market access between the two countries.

Ahmed Emre Buyukkilic, the ASEAN Representative of the Presidency of The Republic of Turkey Investment Office opened his presentation by offering an update to participants on the recent economic situation in Turkey. He highlighted an array of investment opportunities and areas of potential cooperation between Turkey and Malaysia. He also reiterated Turkey’s commitment to offering further advantages to Malaysian exporters going forward.

The presentation was followed by an engaging and fruitful dialogue between the speakers and participants.

Trade Talk is a dialogue series intended to engage and promote bilateral trade and investment relationships between Malaysia and other trading nations. It seeks to present an opportune moment for businesses based in Malaysia to strengthen trade partnership and business ventures with other countries, gathering entrepreneurs, prominent strategic thinkers, corporate CEOs, ambassadors and emerging young leaders on a single platform.

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### About Asian Strategy & Leadership Institute (ASLI)

The Asian Strategy & Leadership Institute (ASLI) is an independent, non-partisan and not-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its Public Programmes, Conferences, Publications, Policy Research, Business Councils and CEO peer groups. With over 25 years’ experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany and South Africa. ASLI is wholly owned and governed by the Jeffrey Cheah Foundation (JCF). Further information of ASLI is available at [www.asli.com.my](http://www.asli.com.my)

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