

## NEWSFLASH

### TAKING ALL THINGS TRADE



### **‘Strengthening Trade Partnership & Business Opportunities - ITALY’.**

#### **A TRADE DIALOGUE WITH THE ITALIAN AMBASSADOR – H.E. CRISTIANO MAGGIPINTO**

**Petaling Jaya, 24<sup>th</sup> January 2019** - Asian Strategy & Leadership Institute (ASLI) in collaboration with the Embassy of Republic of Italy in Malaysia, organised a Trade Dialogue with its Ambassador to Malaysia, **H.E. Cristiano Maggipinto** at the Sunway Lagoon Club, Selangor. The welcome address was delivered by one of ASLI’s Board of Directors and Chairman of the Centre for Public Studies, Tan Sri Dr. Ramon Navaratnam highlighting Malaysian and Italian long-standing trade relationship.

The theme of the dialogue was **‘Strengthening Trade Partnership & Business Opportunities’**.

Italy and Malaysia have for years had positive trade relations and this bilateral trade relationship has been strengthening over the years. Italy's major exports are transport equipment, electrical machinery, textiles and clothing, chemicals, as well as food and beverages. The single largest export to Malaysia is with FIAT the main supplier for transport equipment. FIAT not only exports cars including the luxury brand Ferrari, it also has a number of other sub-brands vehicles ranging from train carriages to metro cars to trucks and motorcycles.

The dialogue was intended to provide an update to participants on the recent economic situation in Europe and Italy, and to also present investment opportunities and areas of potential commercial cooperation between Italy and Malaysia. The session presented an opportune moment for businesses based in Malaysia to strengthen trade partnership and business ventures with Italy.

Areas of potential collaboration and investment led to the highlighting of the following sectors -- tourism, automotive, and infrastructures to state-of-the art technologies in renewable energy.

The key note speakers for this dialogue included:

1. H.E. Cristiano Maggipinto, Ambassador of Italy to Malaysia
2. Dr Michele Dossi, Honorary President, Italy Malaysia Business Association (IMBA)

3. Dr Enrico Giuntelli, Secretary General, Italy Malaysia Business Association (IMBA)

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About Asian Strategy & Leadership Institute (ASLI) The Asian Strategy & Leadership Institute (ASLI) is an independent, private and non-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its Public Programmes, Conferences, Publications, Policy Research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the superconnector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany and South Africa. Further information of ASLI is available at [www.asli.com.my](http://www.asli.com.my)

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