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Entrepreneurship: Pathway to an Inclusive Economic Prosperity

3-5 Afternoon Insights with Minister of Entrepreneur Development, Malaysia

Bandar Sunway, 23 July 2019 – The world is seeing a new wave of entrepreneurial disruption emerge, providing both opportunities and challenges for industry players and governments. In Malaysia, the impact of government's efforts to support entrepreneurship is crucial in accelerating the prosperity of the economy and, in particular encouraging youth and women to start their own businesses. Speaking at 3-5 Afternoon Insights today at Sunway University, YB Datuk Seri Mohd Redzuan Yusof, Minister of Entrepreneur Development, Malaysia said there is already widespread and substantial enthusiasm in creating economic future through entrepreneurship.

ASLI's session today was themed, "Fostering the Entrepreneurial Ecosystem: The Roles of Government".

Chairman of ASLI, Tan Sri Dato' Seri Dr. Jeffrey Cheah AO, in his opening address stressed the importance of creating a robust entrepreneurship ecosystem in Malaysia embracing technological innovation going forward. He also wished all the attending entrepreneurs to carry out their pursuit with integrity and humility.

YB Datuk Seri Mohd Redzuan Yusof, Minister of Entrepreneur Development, Malaysia, in his welcome speech reiterated the government's effort to help cultivate the entrepreneurship culture and mindset into the Malaysian society.

The moderated panel session saw a dynamic and fruitful discourse on the government's current efforts to help rejuvenate the Malaysian economy through entrepreneurship. The Minister also reaffirmed the government's efforts at creating an inclusive economic prosperity by uplifting the lives of the marginalised such as the bottom 40 per cent (B40s), women, youths and the physically challenged through intensive training programmes and education, fulfilling the demand of high technology and digitalisation in national entrepreneurship agenda. CEO of ASLI, Ms. Melissa Ong, moderated the panel session.

"ASLI is delighted to have the Honourable Minister enlighten and engage with the audience today on national entrepreneurship agenda. ASLI looks forward to working closely with the Ministry on devising key recommendations in engaging entrepreneurs effectively and inclusively, as well as aligning public policies with entrepreneurship priorities," said Ms. Melissa Ong.

'3-5 Afternoon Insights' is a signature talk series focusing on the social development agenda, and its critical areas for strengthening and reform. This series engages leading figures in the various fields of social development, sharing their insights on the latest initiatives, trends, challenges and solutions in the global movement towards a better and more sustainable future for all. The areas of discussion range from poverty, inequality, climate, environmental degradation, prosperity, peace and justice. ASLI champions the social development agenda through partnerships between the public and private sectors, civil society organisations and citizens in ensuring a better planet for the future generations.

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About Asian Strategy & Leadership Institute (ASLI)

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and non-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its Public Programmes, Conferences, Publications, Policy Research, Business Councils and CEO peer groups. With over 25 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany and South Africa. ASLI is wholly owned and governed by the Jeffrey Cheah Foundation (JCF). Further information of ASLI is available at www.asli.com.my

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