



Asian Strategy & Leadership Institute

*Dedicated To Creating A Better Society*

# National Conference on Sustainability and Responsible Business

“Shaping the Future Economy Through Sustainability”



11 July 2017 • Sunway Resort Hotel & Spa, Selangor

Opening Keynote Address

YB Dato' Sri Dr. Haji Wan Junaidi Tuanku Jaafar  
Minister of Natural Resources and Environment

Strategic Partners:



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LET'S **SAVE**  
THE **WORLD**  
TOGETHER

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# National Conference on Sustainability and Responsible Business

“Shaping the Future Economy Through Sustainability”

The United Nations Sustainable Development Goals have identified the key thrusts to ensure the UN's Agenda 2030 is achieved. To achieve the Sustainable Development Goals, Government, Business and Civil Society organizations need to work together to deliver results. Increasingly, companies, government agencies and NGO's have to embed sustainability into their organizations.

Businesses and companies can benefit from sustainability through:

- ▶ Improved Productivity
- ▶ Lower Cost
- ▶ Innovation and Access to Capital and New Customers
- ▶ Attracting, Motivating and Retaining Talent

In short, Sustainability makes good business sense. This conference aims to discuss:

- ▶ How does sustainability impact on business?
- ▶ How corporations define and think about sustainability?
- ▶ The business case for sustainability
- ▶ How sustainability can create a competitive advantage?
- ▶ The different business models for making sustainability a part of business

Traditional CSR have now shifted to sustainability. The triple bottom line – Planet, People and Profits have now added Partnership and Peace to make it 5P's.

This conference will also explore opportunities and risks in sustainability and how to integrate sustainability into your business, as well as develop a new CSR thrust focusing on sustainability and the SDG's.

## PROGRAMME

- 8.30 am Arrival & Registration of Participants
- 9.15 am **Welcoming Speech** by  
**Tan Sri Dr. Jeffrey Cheah AO**  
Chairman, Asian Strategy & Leadership Institute (ASLI)
- 9.25 am **Opening Keynote Address** by  
**YB Dato' Sri Dr. Haji Wan Junaidi Tuanku Jaafar**  
Minister of Natural Resources and Environment
- 9.50 am Morning Refreshments
- 10.15 am **An Update on the SDG's – Where Are We At? What Have We Achieved? Where Are We Heading?**
- 11.30 am **The Business Case for Sustainability: How Business Can Find Opportunities in the SDG's**
- 12.45 pm Lunch
- 2.00 pm **The Future of Energy in Shaping Tomorrow's Economy: A Case of Energy Transition**
- 3.15 pm **Sustainable Supply Chain – Key Drivers and Key Success Factors**
- 4.30 pm **Partnering with Civil Society – How Business and Civil Society Can Together Achieve the SDG's: Towards a National Road Map**
- 5.30 pm End of Conference / Afternoon Refreshments

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the Conference and is not responsible for cancellations due to unforeseen circumstances.

The Organiser accepts no responsibility for statements made orally or in written material distributed by any role-player at the Conference. In addition, the Organiser is not responsible for any copying, republication or redistribution of such statements.

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## CONFIRMED SPEAKERS

- **Tan Sri Ramon Navaratnam**  
Director, Asian Strategy & Leadership Institute (ASLI) / Chairman, ASLI-CPPS
- **Dato' P'ng Soo Hong**  
Vice President, Manufacturing Operations and Managing Director, First Solar Malaysia Sdn Bhd
- **Datin Dr. Vijayalakshmi Samuel**  
Principal Consultant, AGV Environment Sdn Bhd
- **Assoc. Prof. Dr. Zainura Zainon Noor**  
Director, Institute of Sustainable Development, UKM
- **Prof. Leong Choon Heng**  
Deputy Director, Jeffrey Sachs Centre on Sustainable Development, Sunway University
- **Prof. Dato' Dr. Aishah Bidin**  
Commissioner, SUHAKAM
- **Dr. Thomas S.K. Tang**  
Director, KL Centre for Sustainable Development / Director, Sustainability Asia, AECOM
- **Dr. Suzyrman Sibly**  
Director, Centre for Global Sustainability Studies, USM
- **Dr. Chen Wei Nee**  
Chief Corporate Officer, Sustainable Energy Development Authority Malaysia (SEDA)
- **Dr. Lin Mui Kiang**  
Member, National SDG Steering Committee / Member, CSO SDG Alliance
- **Dr. Adnan Hezri**  
Co-Chair, CSO Alliance for the SDGs / Fellow, Academy of Sciences Malaysia
- **Ms. Nirmalah Thurai**  
Executive Director, Group Corporate Affairs, Nestle (Malaysia) Berhad
- **Thyaga Rajan Serniwassan**  
Chief Executive Officer, Infrastructure & Data Centre, Basis Bay Malaysia
- **Ms. Yasmin Rasyid**  
Founder / President, EcoKnights
- **Mr. Asfaazam Kasbani**  
Assistant Resident Representative (Programme), United Nations Development Programme (UNDP) Malaysia Country Office
- **Mr. Gurmit Singh**  
Chairman, Centre for Environment, Technology & Development, Malaysia (CETDEM)



# REGISTRATION FORM

## National Conference on Sustainability and Responsible Business 11 July 2017 • Sunway Resort Hotel & Spa, Selangor

Asian Strategy & Leadership Institute (ASLI) recognises the importance of protecting your personal information and is committed to the compliance of the Personal Data Protection Act 2010. Visit [www.asli.com.my](http://www.asli.com.my) to view our Personal Data Protection Notice, which sets out among others, the types of personal information we collect and how we process your personal information.

Organisation's Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Approving Manager's Name \_\_\_\_\_  
Position \_\_\_\_\_  
E-mail \_\_\_\_\_  
Bankdraft/Cheque No. \_\_\_\_\_  
Bank \_\_\_\_\_  
Amount \_\_\_\_\_

### Please indicate the nature of your business

<input type="checkbox"/> Consultancy	<input type="checkbox"/> Natural Resources
<input type="checkbox"/> Construction/Engineering	<input type="checkbox"/> Manufacturing
<input type="checkbox"/> Communications & IT	<input type="checkbox"/> Properties
<input type="checkbox"/> Education	<input type="checkbox"/> Service & Retail
<input type="checkbox"/> Insurance/Healthcare	<input type="checkbox"/> Others, Please specify _____

No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:

<input type="checkbox"/> Finance	<input type="checkbox"/> Marketing
<input type="checkbox"/> IT	<input type="checkbox"/> Personnel
<input type="checkbox"/> Management	<input type="checkbox"/> Service
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Other, Please specify _____

1st Delegate	
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Position _____	
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Date _____	

## REGISTRATION INFORMATION

### ► FOR REGISTRATION, PLEASE CONTACT:

**Edora Rhazali**  
Direct Line: +(603) 2093 2996  
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### REGISTRATION

Send/fax this entire form (or a photocopy) to:

### ASIAN STRATEGY & LEADERSHIP INSTITUTE (ASLI)

Khazanah ASLI, No. 1718, Jalan Ledang, Off Jalan Tuanku Abdul Halim,  
50480 Kuala Lumpur, Malaysia  
Tel: +(603) 2093 5393 Fax: +(603) 2093 3078 Toll-free: 1 800 88 3096

### About ASLI

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and not-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany, South Africa and other parts of the world.

Further information of ASLI is available at [www.asli.com.my](http://www.asli.com.my)

### ► REGISTRATION FEES

**Registration Fee**  
**RM1,800**  
+ 6% GST per delegate

**Special Group Discount**  
**RM1,600**  
(Minimum 3 delegates)  
+ 6% GST per delegate

**Government / NGO**  
**RM1,500**  
+ 6% GST per delegate

NOTE: Fee includes lunch, refreshments & conference documentation

### ► PAYMENT METHOD

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on 'space available' basis. Cheques or bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd**.

BANK TRANSFER  CASH  CHEQUE

Payee name : **Asian Strategy & Leadership Incorporated Sdn Bhd**  
Bank account : 3089034201  
Bank : Public Bank Bhd  
Branch : Bandar Sunway  
Bank address : 48 & 50, Jln PJS 11/28A, Bandar Sunway, 46150 Petaling Jaya, Selangor  
Swift Code : PBBEMYKL

### FOR PRIVATE SECTOR

The organiser reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have **NOT** paid the registration fees **PRIOR** to the event date.

### FOR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

### SUBSTITUTION/CANCELLATION

Provided the total fee has been paid, substitutions at no extra charge up to **5 days** before the event are allowed. Otherwise all bookings carry a **50%** cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.



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