18th MALAYSIAN BANKING SUMMIT 2014

Moving Forward in a New Financial Landscape

OPENING KEYNOTE ADDRESS

YB Dato’ Seri Ahmad Husni Hanadzlah
Minister of Finance II

19 & 20 June 2014
Intercontinental Kuala Lumpur
Malaysia’s growth and development is supported and driven by a sound banking system. The Malaysian economy is projected to show strong growth of between 5%-5.5% in 2014. Underpinning this economic trajectory is a resilient banking and financial landscape. A strong banking system provides continued access for financing the private sector to drive economic growth. Malaysia now has a liberalised financial system. The new Financial Services Act 2013 and Islamic Financial Services Act 2013 have been enacted and will help strengthen and reshape Malaysian banks. Bank Negara Malaysia continues to provide strong oversight over the Banking and Finance sector.

Malaysia’s Banking and Financial Services sector continues to move forward to face future challenges and capitalise on new opportunities arising from a recovery economy in tandem with its strategic role as a key driver and catalyst for economic growth and continued prosperity. The Banking and Financial sector is poised to become more competitive, dynamic, inclusive, integrated and diversified and able to meet the needs of the nation and commerce and industry. The overall financial landscape will provide an expanded and integrated industry supporting the economy and many other industries as banking is the life blood of business.

The 18th Malaysian Banking Summit will address key issues of concern to the Banking and Financial sector. It will bring together key leaders of the Banking sector, leading businessmen, analysts, corporate managers and government officials to discuss the future challenges and the changing role of Banks in Malaysia. The Summit will provide timely updates, sharing of knowledge and best practices, and thought provoking discussions to enhance delivery of banking services and upgrade the performance of banks in the country. The Summit will enable participants to strategise and take appropriate actions to make banks more competitive and resilient and meet the needs of commerce and industry as well as financial inclusion for inclusive development. The Summit will also focus on banking operational excellence, wealth management, talent development and banking technology.

Who Should Attend
- Chairmen, Board Members, Managing Directors, Executive Directors, C-Suite Executives and Senior Management of Domestic and Global Commercial Banks, Corporate & Investment Banks, Islamic Banks and Development Financial Institutions.
- Government Bodies & Agencies involved in policy formation, regulation and research.
- Economists, Investment & Research Analysts, Fund Managers from Rating Agencies, Fund & Asset Management Companies.
- Corporate Lawyers, Syariah Scholars & Advisors, Auditors and Consultants specializing in the Banking and Finance Industry.
- Business and Technology Consultants & Solution Providers.
- Businessmen and Entrepreneurs who need banking facilities.

The 18th Malaysian Banking Summit will provide the following benefits:-
- Strategic, timely and relevant programme with extensive practical research on what the industry needs to do to seek improvements and upgrading of skills, talent and competencies.
- Abundant networking opportunities.
- Interactive platform for ideas interchange – share ideas, challenges and collectively brainstorm for practical solutions.
- Practical approach on how to nurture human capital and develop talent.

Confirmed Speakers
- Dr. Sukhdave Singh
  Deputy Governor, Bank Negara Malaysia
- Tan Sri Ramon Navaratnam
  Director, ASLI & former CEO, Bank Buruh
- Tan Sri Dr. Mohamed Munir Abdul Majid
  Chairman, Bank Muamalat Malaysia Berhad & Chairman, CIMB Asean Research Institute
- Datuk Abdul Farid Alias
  President, Malayan Banking Berhad
- Dato’ Khausissaleh Ramli
  Managing Director, RHB Bank Berhad
- Puan Kamisah Abd. Kadir
  Deputy Director, Development Financial Enterprise, Bank Negara Malaysia
- Mr. Ashok Ramamurthy
  Group Managing Director, AmBank Group
- Mr. Goh Peng Ooi
  Chairman, Silverlake Axis Ltd
- Ms. Nora Manaf
  Group Chief Human Capital Officer, Maybank Group
- Mr. Jamaluddin Bakri
  Group Chief Human Resource Officer, RHB Group
- Mr. Pun Tian Pouw
  Principal, Korn/Ferry International (M) Sdn Bhd
- Mr. David Hovenden
  Partner and Financial Services Leader, SE Asia, PwC Strategy& (Malaysia) Sdn Bhd
- Mr. Ling Kay Yeow
  Director, Advisory Services, Ernst & Young Advisory Services
- Mr. Rahmat Ishak
  Associate Director and Head of Transformation and Strategy, The IA Group
- Mr. Chu Hong Keong
  Managing Director, Silverlake Infrastructure & Logistics / former CIO, HSBC Bank
- Mr. Thomas Leong Yew Hong
  Head, Group Strategy & Business Development, Maybank Group
- Raja Teh Maimunah
  Chief Executive Officer, Hong Leong Islamic Bank Berhad
- Mr. Musa Abdul Malek
  Head, Consumer Banking, CIMB Islamic Bank Berhad
- Mr. Saffidl Bahari Baharom
  Chief Executive Officer, Labuan IBFC Inc Sdn Bhd
- Ms. Ong Shi Jie
  Head, Wealth Management, OCBC Bank
- Dr. John Lee
  Group Chief Risk Officer, Maybank Group
- Dr. Chong Han Hwee
  Director, Advisory Services, Ernst & Young Advisory Services

- Update on latest government policies and economic trends by Second Finance Minister.
- Strategies to enhance operational excellence and upgrade efficiency and productivity in banks and financial institutions.
DAY 1 19 JUNE 2014 (Thursday)

8.30 am Arrival and Registration of Participants

9.30 am Welcoming Speech  
Mr. Mirzan Mahathir  
President, Asian Strategy & Leadership Institute (ASLI)

9.40 am OPENING KEYNOTE ADDRESS  
YB Dato' Seri Ahmad Husni Hanadzlah  
Minister of Finance II

10.05 am Morning Refreshments / Business Interaction

10.30 am CEO Roundtable  
Leadership in a Changing Global and Regional Financial Landscape  
The global financial landscape has undergone massive changes since the 2008 Global Financial Crisis. This calls for strategic leadership of banks and financial institutions. What are the leadership challenges facing banks in Malaysia? What is the changing role and priorities of bank CEO’s? How will the new Financial Services Act impact on banks? What are the future trends in banking and where are the new growth opportunities?

11.45 am Regionalisation of Banks – The ASEAN Challenge and Cross-border Issues  
The ASEAN Economic Community will require greater regionalisation of banks and a new regional banking framework. How can ASEAN regionalisation support regional growth strategies for banks? How will bank M&A’s in ASEAN develop ASEAN banking champions? What are the challenges, issues and opportunities in the regionalisation of banks?

1.00 pm Lunch

2.30 pm Human Capital Development in Banks & Financial Institutions – Attracting and Retaining Talent: The Key Challenges  
Human capital and talent are in short supply in many banks and financial institutions. How can banks cope with skills shortage and the war for talent? How can banks develop and nurture human capital? How can banks attract, motivate, reward and retain talent? What can be done to address the talent shortages in Malaysian banks? What is the way forward? What are the key success factors in talent management and leadership development?

3.45 pm Operational Excellence in Banks – Achieving Cost Efficiency: Aligning Technology & People for Strategic Transformation  
Banks need to upgrade operational excellence and efficiency to gain competitive advantage. Successful bank transformations and successful integration of people and technology is a key success factor. What can drive change in banks to scale up operational excellence and achieve greater success in productivity improvement and efficiency gains? How can operational excellence deliver innovation and exceed customer satisfaction?

5.00 pm End of Day One

DAY 2 20 JUNE 2014 (Friday)

9.30 am Islamic Banking: Scaling New Heights  
The new Islamic Financial Services Act 2013 has been implemented and will help shape the future of Islamic Banking and Finance in Malaysia. How will this new Act impact on the growth of Islamic Banking? Where will growth opportunities come from in Islamic Banking? How will Islamic banks cope with growing competition?

10.15 am Morning Refreshments / Networking

10.45 am E-payments and Payments Systems: Key Issues and Prospects  
Bank Negara and the Association of Banks have encouraged greater usage of e-payment. How will the growth of e-payments shape the future of banking? What are the key technological and security issues that need to be addressed in e-banking? Will the new channel of e-payments improve profitability of banks?

11.15 am Wealth Management and High Networth Banking  
Wealth management is a growth sector for Malaysian banks. Both Gen Y and high networth individuals are increasingly requiring more sophisticated products and services. How can banks meet the need for wealth management and affluent banking and address the needs of high networth individuals? Where are the new opportunities and what are the new trends in wealth management?

12.30 pm Lunch & Special Luncheon Talk

2.00 pm Basell III and Risk Management – How Ready are Malaysian Banks  
Basel III is a given for banks worldwide. Are Malaysian banks ready for Basel III? How can banks meet the Basell III requirements? How can banks improve risk management? What are the key issues and challenges in Basel III implementation?

3.15 pm Financial Inclusion – Meeting Growing Needs  
Malaysia’s growth model focuses on sustainable and inclusive growth. To ensure inclusive growth, financial inclusion is a key strategy. How to achieve financial inclusion?

4.30 pm Closing Address

5.00 pm Afternoon Refreshments / End of Summit

NOTES:  
• The Organiser reserves the right to alter the content and timing of the programme in the best interest of the summit and is not responsible for cancellations due to unforeseen circumstances.  
• The Organiser accepts no responsibility for statements made orally or in written material distributed by any speaker at the summit. In addition, the Organiser is not responsible for any copying, republication or redistributions of such statements.  
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ASLI’s Centre for Public Policy Studies (CPPS) was ranked 7th best Think Tank in Asia and 9th best in the world among smaller Think Tanks in a Global Report on Think Tanks carried out by the University of Pennsylvania and announced in the United Nations and World Bank in January 2013.

ASLI’s events have been addressed by Heads of State, Prime Ministers, Senior Cabinet Ministers, Captains of Industry and prominent Strategic Thinkers to discuss issues of strategic importance to governments and businesses. ASLI has, over the years organised high-level programmes focusing on bilateral business partnerships in Singapore, Indonesia, Philippines, Australia, Japan, USA, Canada, Britain, Germany, China and South Africa. ASLI is also the Malaysian Secretariat of various bilateral Business Councils.

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Dr/Mr/Ms
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Bank Draft/Cheque No.
Bank
Amount

Please indicate the nature of your business
- Natural Resources
- Construction/Engineering
- Manufacturing
- Communications & IT
- Service & Retail
- Consultancy
- Education
- Insurance/Healthcare
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No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:
- Marketing
- Manufacturing
- Service
- IT
- Finance
- Personnel
- Management
- Others, please specify

REGISTRATION FEES

Normal Registration Fee RM2688.00 per delegate
(Notes: Fee includes lunch, refreshments & summit materials/documentation)

Special Group Discount RM1888.00 per delegate
(Notes: For a group of 3 or more delegates from the same organisation)

Government Officials RM1888.00 per delegate

VENUE:
Intercontinental Kuala Lumpur

PAYMENT:
The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on ‘space availability’ basis. Cheques or bank drafts should be crossed and made payable to Asian Strategy & Leadership Incorporated Sdn Bhd.

FOR PRIVATE SECTOR:
The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have NOT paid the registration fees prior to the event date.

FOR GOVERNMENT OFFICIALS:
A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION:
Substitution is allowed for a registered delegate. Please note that all payments must be made prior to the event proper. For cancellations, a refund minus 10% service charge will be sent to the said delegates if cancellation is received in WRITING by 5th June 2014. No refund will be made for cancellation received after 5th June 2014.

18TH MALAYSIAN BANKING SUMMIT 2014

REGISTRATION

Send/fax this entire form (or a photocopy) to:

ASIAN STRATEGY & LEADERSHIP INSTITUTE (ASLI)
1718, Jalan Ledang, Off Jalan Duta, 50480 Kuala Lumpur
Tel: 2093 5393 Fax: 2093 3078 Toll-free: 1 800 88 3096
www.asli.com.my

For registration or further information, kindly contact:

David Selvan
General Line: +(603) 2093 5393 ext. 220
Direct Line: +(603) 2093 2933 Email: david.selvan@asli.com.my

Damien Teh
General Line: +(603) 2093 5393 ext. 223
Direct Line: +(603) 2093 2977 Email: damienteh@asli.com.my

Noor Edora
General Line: +(603) 2093 5393 ext. 208
Direct Line: +(603) 2093 2996 Email: edora@asli.com.my

Noor Syazwani
General Line: +(603) 2093 5393 ext. 210
Direct Line: +(603) 2093 4859 Email: waniamin@asli.com.my

Ungku Mohamed
General Line: +(603) 2093 5393 ext. 215
Direct Line: +(603) 2093 3162 Email: ungkumohamed@asli.com.my