

世界华人 经济论坛

WORLD CHINESE
ECONOMIC SUMMIT

EXECUTIVE SUMMARY
执行摘要



Asian Strategy & Leadership Institute

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President Xi Jinping receiving the Former Prime Minister of Malaysia Tun Dr. Mahathir Mohamad, Founder & Patron of WCES Tan Sri Lee Kim Yew and WCES Chairman & ASLI CEO Tan Sri Michael Yeoh.



Tan Sri Michael Yeoh Chairman World Chinese Economic Summit and CEO ASLI greeting President Xi Jinping.



The WCES Chairman and ASLI CEO Tan Sri Michael Yeoh being received by Premier Li Keqiang in the Great Hall of the People in Beijing with leaders from other countries.

INTRODUCTION

The World Chinese Economic Summit (WCES) is a premier international event which started off as the World Chinese Economic Forum (WCEF) 8 years ago. It is a flagship event created by The Asian Strategy & Leadership Institute (ASLI) to enhance connectivity and business linkages between China and Southeast Asia and China and Europe in line with the Chinese leadership's Belt and Road initiatives. The WCES also promotes global and regional dialogue on the emergence and role of China as the world's 2nd largest economy. It also brings together the global Chinese Diaspora and promotes entrepreneurship and innovation through business networking and sharing of knowledge and best practices.

Over the past 7 years, the WCES had been held in Malaysia, China, Australia and Britain. WCES is an internationally recognized high-level platform for business, trade facilitation and investment to build new partnerships.

During the 6th WCES held in Chongqing, China, the Vice President of China, H.E. Li Yuanchao delivered the Keynote Address and highlighted the crucial role of the Chinese Diaspora as a bridge connecting countries. He noted that 60% of investments into China comes from the global Chinese Diaspora and hoped that overseas Chinese entrepreneurs would realize and seize the opportunity to invest and trade with China and other countries and contribute to world economic recovery.

For over 2000 years, the Silk Road had connected China to Southeast Asia and China with the West. China's new Belt and Road initiatives will reignite these historic links. The World Chinese Economic Summit is well placed to be a premier event to discuss the actualization and the business potential of the Belt and Road initiative.

简介

由亚洲策略与领导研究院(ASLI)创办的高端国际旗舰会议——第八届世界华人经济峰会，最初名为世界华人经济论坛。本峰会促进中国与东南亚、中国与欧洲国家的商业联系，以配合中国领导人提出的一带一路倡议。世界华人经济峰会也就中国崛起为世界第二大经济体的主题推动对话。此峰会凝聚了全球华侨华人，并通过商业交际、知识分享与最佳实践，推动创业精神与创新思维。

历届的世界华人经济峰会曾在马来西亚、中国、澳大利亚与英国举办。世界华人经济峰会是一个国际认可的平台，促进商业、贸易简易化、投资以建立新伙伴关系。

第六届世界华人经济峰会于中国重庆召开时，中国国家副主席李源潮发表主旨演说，提到海外华侨华人作为连接国与国之间桥梁的重要角色。他提到中国约60%的海外投资皆来自海外华侨华人，并希望海外华人企业家能够发现并掌握机会到中国与其他国家投资与进行通商贸易，贡献于全球经济复苏。

在过去的2000年，丝绸之路连接中国与东南亚，以及中国与西方国家。中国的新一带一路倡议将重新激发这个历史连接。世界华人经济峰会是一个探讨有关一带一路的商业潜能的经济峰会。



The Vice President of China Li Yuanchao speaking to the WCES Chairman & ASLI CEO Tan Sri Michael Yeoh and WCES Co-founder and Patron Tan Sri Lee Kim Yew.



ASLI Chairman Tan Sri Jeffrey Cheah presenting a memento to H. E. Zeng Peiyan former Vice Premier of China, looking on are the Hon Lord Sheikh and Tan Sri Michael Yeoh.



PRIME MINISTER
MALAYSIA

MESSAGE

I am pleased to send a Message to the 6th World Chinese Economic Forum (WCEF) that will be convening in Chongqing, China in December 2014. The WCEF which started as a Malaysian initiative has now been recognised as a leading regional and global Forum bringing together Government, Business and Thought Leaders from over 20 countries, connecting China with Southeast Asia and the West.

The 6th WCEF in Chongqing in December culminates the Malaysia-China Year of Friendship commemorating the 40 years of Malaysia-China diplomatic relations. The relations between Malaysia and China and in the wider context between China and ASEAN have strengthened. China is the largest trade partner of Malaysia and all the ASEAN countries. Trade and investment flows will continue to grow.

The WCEF has become an important Annual Forum that will further promote trade, business cooperation and economic relations and deepen ties between China and the region. The WCEF is an important platform for gaining new business insights and for the exchange of views and perspectives, as well as providing opportunities for business networking. The WCEF enhances the new Maritime Silk Road espoused by China's President, H.E. Xi Jinping to strengthen regional connectivity and cooperation.

The Malaysian Government and I congratulate the organisers of the WCEF, the Asian Strategy & Leadership Institute (ASLI), and the China Council for the Promotion of International Trade (CCPIT) for the organization of the 6th WCEF and hope that it will be another successful Forum.

I send my best wishes to the organizers, speakers and participants to the 6th World Chinese Economic Forum and wish the Forum well.

DATU' SRI MOHD NAJIB

ORGANIZERS AND SUPPORTING ORGANIZATIONS

The World Chinese Economic Summit is organized by The Asian Strategy & Leadership Institute (ASLI), a highly ranked Think Tank and Policy Research Institute.

WCES has also been co-organized and supported over the past 7 years by:-

- The China Council for the Promotion of International Trade (CCPIT)
- The China Association of Mayors (CAM)
- The China Development Institute (CDI)
- The China National Committee for Pacific Economic Cooperation (CNCPEC)
- The Boao Forum for Asia (BFA)
- The China Centre for International Economic Exchanges (CCIEE)
- The Asia House, London
- The China-Britain Business Council
- The Global Foundation, Australia

主办方与支持机构

世界华人经济峰会由亚洲策略与领导研究院主办。本院为一所世界排名前沿的智库与政策研究中心。

历届峰会的协办单位与支持机构如下：

- 中国国际贸易促进委员会 (CCPIT)
- 中国市长协会 (CAM)
- 中国综合开发研究院 (CDI)
- 中国太平洋经济合作全国委员会 (CNCPEC)
- 博鳌亚洲论坛 (BFA)
- 中国国际经济交流中心 (CCIEE)
- 英国亚洲之家
- 英国-中国贸易协会
- 澳大利亚环球基金



The Deputy Prime Minister of Malaysia Dato Seri Ahmad Zahid Hamidi arriving at the 7th WCES in London in 2015.



HRH Duke of York Prince Andrew with Sir Liu Changle Chairman Phoenix TV, WCES Patron Tan Sri Lee Kim Yew and ASLI Chairman Tan Sri Jeffrey Cheah.



Chairman of WCES & CEO of ASLI Tan Sri Michael Yeoh, UK Secretary of State for Business, Innovation and Skills and President of Board of Trade The Rt Hon Sajid Javid MP, Deputy Prime Minister of Malaysia Y.A.B. Dato' Seri Dr. Ahmad Zahid Hamidi, Former President of Indonesia H. E. Susilo Bambang Yudhoyono, Co-Founder & Patron of WCES Tan Sri Lee Kim Yew, Chairman of ASLI and Sunway Group Tan Sri Dr. Jeffrey Cheah, Permanent Honorary President, Hong Kong Chinese General Chamber of Commerce Dr. Jonathon Choi and China Ambassador to United Kingdom H. E. Ambassador Liu Xiaoming attending the Opening Ceremony of WCES in London.



HRH Sultan Nazrin Shah, Sultan of Perak and HE Susilo Bambang Yudhoyono former President of Indonesia at the WCES Award Presentation Dinner in London in Nov 2015.

KEY OBJECTIVES

The WCES in short:

- Promotes business and economic linkages between China, Australia, Southeast Asia, Europe and the Middle East.
- Strengthens regional economic cooperation and trade and investment facilitation.
- Brings together government, business and thought leaders to discuss key issues, important trends and strategic challenges facing the global and regional economy.
- Identifies and promotes business opportunities and entrepreneur exchanges.
- Connects the global Chinese Diaspora.



Ribbon cutting ceremony to signify commencement of 7th WCES in London with former President of Indonesia HE Susilo Bambang Yudhoyono and Deputy Prime Minister of Malaysia Dato Seri Dr. Ahmad Zahid Hamidi.



ASLI Chairman presenting a memento to Minister of Transport Malaysia and Hon Adviser to WCES Dato Seri Liow Tiong Lai whilst the Rt Hon Lord Howell former British Minister in the Foreign Office looks on.

主旨

- 推动中国、澳大利亚、东南亚、欧洲与中东国家的商业与经济联系
- 加强区域经济合作与贸易投资便利化
- 集合政商界与思想领袖讨论国际与区域经济的重要议题、重要趋势与策略挑战
- 确认并推动商业机会与企业交流
- 凝聚全球海外华侨华人



WCES Chairman and ASLI CEO Tan Sri Michael Yeoh being received by Vice President of China H. E. Li Yuanchao before the start of the 6th WCES hold in Chongqing in 2014.



Ribbon cutting ceremony to signify the start of the 6th Forum held in Chongqing.



Former President of Indonesia HE Susilo Bambang Yudhoyono speaking with the Deputy Prime Minister of Cambodia Hor Namhong and then Deputy Prime Minister of Malaysia Tan Sri Muhyiddin Yassin.

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The World Chinese Economic Forum is an idea whose time has come. It can be a timely forum to help promote and realize the 21st century Maritime Silk Road initiative by Strengthening Connectivity between China and Asean.

Every year we have brought together over 50 speakers from 20 countries who are leaders in government and business to share their thoughts and how China can contribute to the world economy.

Tan Sri Michael Yeoh

Chairman of World Chinese Economic Forum

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PROMINENT SPEAKERS

The WCES had been supported by Leaders from China, the ASEAN region, Europe and Australia.

Among the key speakers who have participated in previous editions of the WCES are:-

- **H.E. Li Yuanchao**, Vice President, People's Republic of China
- **HRH Sultan Nazrin Muizzuddin Shah**, Sultan of Perak
- **The Hon. Dato' Seri Dr. Ahmad Zahid Hamidi**, Deputy Prime Minister of Malaysia
- **The Hon. Hor Namhong**, Deputy Prime Minister of Cambodia.
- **H.E. Susilo Bambang Yudhoyono**, former President of Indonesia
- **HRH Prince Andrew**, Duke of York, United Kingdom
- **H.E. Zeng Peiyan**, former Vice Premier China, and Vice Chairman, Boao Forum for Asia
- **The Rt. Hon. Sajid Javid**, Secretary of State for Business, Innovation & Skills, UK
- **The Rt. Hon. Lord Howell**, former Minister, Foreign & Commonwealth Office and former Secretary of State for Energy and Transport, UK
- **The Hon. Dato' Sri Liow Tiong Lai**, Minister of Transport, Malaysia
- **The Hon. Dato' Seri Mah Siew Keong**, Minister, Prime Minister's Department, Malaysia
- **H.E. Jiang Zengwei**, Chairman, China Council for the Promotion of International Trade (CCPIT)
- **Dr. Ken Henry**, Special Adviser to Prime Minister, Australia
- **H.E. Linda Dessau**, Governor of Victoria, Australia
- **Dr. Mari Pangestu**, former Minister of Trade / Minister of Creative Economy, Indonesia
- **Mrs. Lim Hwee Hua**, former Minister, Prime Minister's Office and 2nd Minister of Finance, Singapore
- **Dr. John So**, former Lord Mayor of Melbourne
- **Lord Charles Powell**, former President, China-Britain Business Council
- **Ambassador Wu Jianmin**, Executive Vice Chairman of China Institute for Innovation and Development Strategy / former President, China Foreign Affairs University
- **Mr. Yan Lijin**, Chairman, China Pakistan Economic Corridor Council



Then Chairman CCPIT Wan Jifei receiving a Lifetime Achievement Award from former Prime Minister of Malaysia Tun Dr Mahathir Mohamad.



WCES Patron presenting a memento to then Premier of Victoria, Australia Ted Bailleu after officiating the 4th WCES in Melbourne in 2012.

- **Dr. Cheng Guoqiang**, Director-General, Development Research Centre, China
- **Ambassador Tang Guoqiang**, Chairman, China Committee for Pacific Economic Cooperation
- **Dr. Guo Wanda**, Vice President, China Development Institute
- **Dr. Jonathan Choi**, Chairman, Sunwah Group and Hon. President, Hongkong Chinese General Chamber of Commerce
- **Mr. Huang Qifan**, Mayor of Chongqing, China
- **Prof. Din Syamsuddin**, Chairman, Indonesia Ulama Council & Muhamiddiyah
- **Mr. Jochum Haakma**, Chairman, Netherlands Council for Trade Promotion
- **Sir John Boyd**, Chairman, Asia House London
- **Dr. Tan Chin Nam**, Chairman, Temasek Management Services, Singapore
- **Dr. Jannie Chan**, Chairman, The Hour Glass, Singapore
- **Prof. Kriengsak Chareonwongsak**, Chairman, Success Group of Companies / former Member of Parliament, Thailand
- **Ambassador Shotaro Oshima**, Chairman, Institute for International Economic Studies, Japan
- **Mr. Clyde Pestowitz**, President, Economic Strategy Institute, USA

杰出主讲人

世界华人经济峰会得到来自中国、东盟、欧洲与澳大利亚领袖的鼎力支持。历届主讲嘉宾包括：-

- 中国国家副主席李源潮
- 马来西亚霹靂州苏丹纳兹林沙
- 马来西亚副首相阿末扎西
- 柬埔寨副首相贺南洪
- 原印度尼西亚总理苏西洛
- 英国约克公爵安德鲁
- 原中国国务院副总理与博鳌亚洲论坛副主席曾培炎
- 英国商务、创新与技术国务卿萨吉嘉维
- 英国原外交与联邦事务国务大臣及原能源与交通事务大臣豪威尔
- 马来西亚交通部部长廖中莱
- 马来西亚首相署部长马袖强
- 中国国际贸易促进委员会会长姜增伟
- 澳大利亚首相特别顾问亨利
- 澳大利亚维多利亚总督德萨乌
- 原印度尼西亚贸易与创意经济部长冯慧兰
- 原新加坡总理公署部长与第二财政部长陈惠华
- 原墨尔本市市长苏震西
- 原英中贸易协会主席鲍威尔
- 中国国家创新与发展战略研究执行副主席与原中国外交学院院长吴建民
- 中巴经济走廊委员会主席闫立金
- 中国国务院发展研究中心国际合作局局长程国强
- 中国太平洋经济合作全国委员会会长唐国强
- 中国综合开发研究院常务副院长郭万达
- 香港新华集团主席兼中华总商会永久名誉会长蔡冠深
- 中国重庆市市长黄奇帆
- 印度尼西亚乌拉玛委员会与穆罕默迪亚主席杉苏丁
- 荷兰贸易促进会主席夏旭衡
- 新加坡淡马锡商业资讯私人有限公司主席陈振南
- 新加坡时计钟表主席曾秀丽
- 泰国成功集团主席及原国会议员克令萨
- 日本株式会社国际经济研究所理事长大岛正太郎
- 美国经济战略研究所所长克莱德

OUTCOMES

The WCES had successfully brought together over 5000 government, business and thought leaders over the past 7 years. It had catalyzed many business deals and initiatives resulting in the signing of many MoU's and joint venture agreements.

The conference report and recommendations have also been submitted to various governments and international organizations.

总结

历届世界华人经济峰会成功地汇集了大约5000名政经文教和思想领袖。峰会促成了许多商业交易、倡议与合作谅解备忘录以及合资协议的签署。峰会报告与建议也已呈交到许多政府机构与国际组织。



The Gala Dinner for the 5th WCES in 2013.



China's Vice President Li Yuanchao arriving at the 6th WCES in Chongqing accompanied by Tan Sri Muhyiddin Yassin, Tan Sri Michael Yeoh, HE Susilo Bambang Yudhoyono and Ms Jean Wong.

For further information please contact:

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女企业家圆桌会

WCEF WOMEN ENTREPRENEURS

4th December 2014 | 中国 重庆 | Chongqing



The WCES Women Entrepreneurs Roundtable with former Minister of Trade Indonesia Dr. Mari Pangestu, Dr. Jannie Chan Vice Chairman The Hour Glass Singapore and Puan Sri Susan Cheah Exco Member Sunway Group.

第六届世界华人经济论坛 THE 6TH WORLD CHINESE ECONOMIC FORUM

平衡增长 共享繁荣

Balanced Growth, Sharing Mutual Prosperity



Speakers at the 6th WCES in Chongqing China.



WCES Senior Programme Director Ms Ng Yeen Seen briefing the then Deputy Prime Minister Tan Sri Muhyiddin, Deputy Prime Minister of Cambodia Hor Namhong and then former President of Indonesia Susilo Bambang Yudhoyono.