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Foundation



*Asian Strategy & Leadership Institute (ASLI) and Transparency International Malaysia  
Present*

## **World Ethics & Transparency Forum**

*“Towards Greater Transparency For Global Competitiveness”*

12-13 February 2007 – Berjaya Times Square Hotel & Convention Center Kuala Lumpur

### **About the Forum**

Building on the success of the World Ethics & Integrity Forum which ASLI co-organised last year with the International Institute of Public Ethics and the Integrity Institute of Malaysia, this year the Asian Strategy and Leadership Institute (ASLI) together with Transparency International Malaysia and supported by Konrad Adenauer Foundation and Caux Round Table will be jointly organizing the World Ethics & Transparency Forum on 12-13 February 2007 at the Berjaya Times Square Hotel & Convention Centre Kuala Lumpur. The theme of this apt and timely forum is “Towards Greater Transparency For Global Competitiveness”.

Good ethics and moral values are integral to the achievement of good corporate governance and the eventual eradication of corrupt practices from the public and private sectors. This forum is aimed to highlight Malaysia’s focus on Ethics, Transparency and Accountability, which was spearheaded by the Prime Minister, The Right Hon Dato’ Seri Abdullah bin Haji Ahmad Badawi. It is aimed to bring together prominent experts in the field, including world-wide experts on transparency, business ethics, corporate executives, senior civil service officers, representatives of non-governmental organizations, entrepreneurs, lawyers, practitioners and religious scholars to share their insights and perspectives on how to better inculcate good ethics in both the public and private sectors.

The World Ethics & Transparency Forum will be a timely opportunity for an international audience to foster international exchange of best practices, knowledge and ideas towards achieving good moral values and ethical conduct to bring about greater transparency in both government and the business community. More importantly, we hope this forum will give emphasis to the growing notion that good ethics is good business and that transparency is increasingly becoming a success factor.

We also believe that this important forum could help create greater understanding and appreciation of the Malaysian Government’s plans to improve transparency, accountability and good governance and therefore help contribute to a better ranking of Malaysia’s position in Transparency International’s world wide Corruption Index. This forum can be the start of an international series that will actively promote public and business ethics as well as trust and good governance, which are essential for leading nations, societies and businesses in the 21<sup>st</sup> century.

**Benefits of participating in the forum**

- Able to gain valuable knowledge and information on how to implement ethical standards in your respective organisation.
- Able to adopt a framework to ensure integrity, transparency and accountability at all levels.
- Learn common values that you can adopt as your core corporate values.
- Learn how to avoid pitfalls in the organisation.
- Able to develop a plan of action to enable you to implement and maintain high ethical standards and good government and business practices
- Increase productivity of participating companies, especially in the field of personnel conflict resolution and confidence building.

**Who Should Attend?**

- Heads of Government Departments
- Senior Officers in Public Companies
- Academics involved in ethics and governance
- Advisers to professional bodies
- Entrepreneurs and company directors
- Anybody who wants to be inspired!

**VITAL INFORMATION**

**YOUR INVESTMENT FOR THE FORUM**

**Full Registration Fee:**

**RM900.00** per person

Note: All fees are inclusive of luncheons, refreshments and conference materials

**VENUE**

**Manhattan 1, Level 14, West Wing  
Berjaya Times Square Hotel & Convention Centre Kuala Lumpur**  
No 1 Jalan Imbi, 55100 Kuala Lumpur  
Tel: 603-2177 8000  
Fax: 603-2143 3352

**PAYMENT**

The fee must be paid in **advance** of the event. Walk-in delegate with payment will be admitted on space availability basis. Cheque and bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn Bhd.**

**FOR PRIVATE SECTOR**

The organiser reserves the right to stop a registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegate who have **NOT** paid the registration fee **PRIOR** to the event date.

**FOR GOVERNMENT OFFICIALS**

A Local Order or letter of approval to participate must be presented before the forum.

**SUBSTITUTION/CANCELLATION**

Substitution is allowed for registered delegate. Please note that all payments must be made prior to the event proper. For cancellations, a refund minus 10% service charge will be sent to the said delegates if cancellation is received in **WRITING** by **29 January 2007**. No refund will be made for cancellation received after **29 January 2007**.

**FORUM REGISTRATION FORM**

Send/fax this entire form (or a photocopy) to:

**Rena Chang**

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