

MALAYSIAN CORPORATE GOVERNANCE CONFERENCE

15 - 16 May 2008 : Securities Commission



“ Forging Leadership & Sustainability in the Global Environment ”

(With Special Emphasis on Best Corporate Governance Practices as set in the revised Malaysian Code of Corporate Governance)

“... the desirability of disclosure does not necessarily amount to the desirability of mandatory disclosure, and market forces would tend to produce acceptable securities disclosure without the intervention of the law.”

Lawrence Fok, CEO of the Stock of Exchange of HK Limited

Official Opening & Keynote Address by:

Y.Bhg. Dato' Yusli Mohamed Yusoff
CEO, Bursa Malaysia Berhad

Special Keynote Address by:

Y.Bhg. Datuk Ranjit Ajit Singh
Senior Executive Director, Securities Commission

For Board's Attention

Get updated on Recent Changes in Companies Act and Capital Markets Regulations that impact decision making.

Organised by:



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society

(260460-D)

MALAYSIAN CORPORATE GOVERNANCE CONFERENCE

"Forging Leadership & Sustainability in the Global Environment"

In the world of globalization, there has been a growing need to efficiently compete internationally for global emerging economies. As a rising economy with robust regulatory and legal framework, it is not an exception for Malaysia either.

Many would agree that sound corporate governance in the global markets is imperative to national economic welfare as well as to the stability of a global economic environment. Asian countries like Hong Kong and Singapore realized that being small is not an option. For sound corporate governance framework is a key component of market competitiveness, good governance practices would counter the lack of market size and push the economy back into the investors' loop.

As Malaysia falls into the radar screen of investors, industry players, professionals and public listed companies must indoctrinate strong compliance and greater corporate governance cultures. Furthermore, investment choice is aplenty amidst the capital market liberalization as institutional investors now have the option to invest locally or overseas.

Recognizing the intense market competition, the review on the Malaysian Code of corporate governance in October 2007 was timely to further strengthen corporate governance practices in Malaysia.

In addition, competing in the international business arena requires good leadership, as it is what corporate governance is all about. While mergers and joint ventures are on the cards for many local institutions to achieve economies of scale and greater corporate synergy, there are also government initiatives to help SMEs meeting the challenge of the global emerging competition. Nevertheless, those who truly emerge as winners are those who are able to carve out a niche for themselves in the industry.

So long as making a difference in business stands out and emerges as a leader, a good business cannot survive without sustainable growth. Hence, good leadership and sustainability complement each other in the global business environment.

ASLI's Malaysian Corporate Governance conference is proud to present a two-day convening platform for knowledge sharing and learning on best practices and initiatives in corporate governance. High-level professionals and experts from various corporations and institutions, including award-winning companies from Malaysia and countries in the region, will deliberate on pressing corporate governance issues and developments that have been taking place, and how corporate governance can make a significant difference to businesses nationally and globally in the global emerging environment. This event will bring together corporate philanthropists, NGOs, senior government officials and leading professionals from local and foreign institutions, public listed companies, government-linked companies, government agencies and associated regulatory bodies.

WHO SHOULD ATTEND

*Company Directors • Managing Directors • CEOs • CFOs • COOs
Presidents • Senior Vice Presidents / Vice Presidents • Company Secretaries
Legal Counsel • Special Advisors • Audit Committees • Investment Bankers
Investment Analysts • Head of Corporate Finance*

From:

*PLCs • GLCs • Government Agencies • Regulatory Bodies & Associations
NGOs • Philanthropists*



Confirmed Role-Players

- **Yang Mulia Tunku Abdul Aziz** - President, Caux Round Table Global (Former Special Advisor on Ethics to the UN Secretary-General)
- **Mr Jiv Samanathan** - Senior Executive Director, PricewaterhouseCoopers
- **Mr Puvan J. Selvanathan** - Executive Director, Caux Round Table Global
- **Mr Lee Leok Soon** - Head, Client Services, The Minority Shareholders WatchDog Group (MSWG)
- **Mr Lee Min On** - Executive Director, KPMG
- **Dr Geoffrey Williams** - Managing Director, OWW Consulting
- **Mr Philip Koh** - Senior Partner, Messr Mah-Kamariyah & Philip Koh
- **Mr Walter Sandosam** - Vice President, Internal Audit Maybank and Vice President, Institute of Internal Auditors Malaysia.
- **Mr Justin Leong** – Chairman, Malaysian Investor Relations Association (MIRA) and Head of Strategic Investments and Corporate Affairs, Genting Bhd.
- **Ms Marghanita da Cruz** - Principal Consultant & Director, Ramin Communications, Australia

About the Role-Players

Yang Mulia Tunku Abdul Aziz Ibrahim has held senior management positions in large private and public sector organisations in Malaysia, Hong Kong and the UK. He began his business career with the Guthrie Corporation Ltd., before moving on to the Central Bank of Malaysia as Advisor. He returned to the private sector joining Dunlop Malaysian Industries before being appointed a Group Director of Sime Darby Limited. He left Malaysia in 1985 to take up a directorship at the Commonwealth Secretariat, London, returning to Malaysia, on retirement, in 1992. He was for two terms Chairman of the Asean Chambers of Commerce and Industry Working Group on Industrial Complementation that produced the Asean Motor Industry Guidelines. He served for several years on the Employers' Panel of the Industrial Court of Malaysia. Tunku Aziz founded, with the support of like-minded individuals, the Malaysian Chapter of Transparency International, the global coalition against corruption, known locally as The Kuala Lumpur, now the Malaysian Society for Transparency & Integrity of which he was the President until December 2004. Tunku Aziz has written and spoken widely on corruption and integrity issues both domestically and internationally. He is a member of the World Bank High Level Advisory Group on Anti-Corruption in the East Asia and Pacific Region, and a member of the Advisory Board of Global Public Policy Networks, a project of "Visioning the UN", an initiative of the Secretary-General of the United Nations and the United Nations Foundation. He also serves as a member of the Asian Pacific Advisory Panel on Good Urban Governance, and is a member of the Board of the International Institute of Public Ethics. He is on the Global Advisory Council of Caux Roundtable, a US-based business organization promoting, among other things, principles of good governance. He was appointed, in Feb. 2006, Special Adviser to the Secretary General of the United Nations, and in that capacity set up the UN Ethics Office. Tunku Aziz is a columnist for the New Sunday Times', and sits on the Global Advisory Board of the Caux Round table and is President of the Caux Round table Malaysia.

Mr Jiv Sammanthan is Senior Executive Director of PricewaterhouseCoopers Advisory Services (PwCAS) of Malaysia. Mr Jiv leads the Governance, Risk and Compliance practice within PwCAS. He has in excess of 16 years experience within PwC including 10 years with our UK firm. His experience encompasses work in Europe, Asia, Middle East and Africa. He joined PwCAS Malaysia from the London office in 2003. Since then, he has specialised in the areas of governance, internal controls and process improvement. Mr Jiv has worked with Boards and CEOs of many large organisations having performed in excess of 50 Governance Advisory engagements in Malaysia. Through these engagements, he has gained insights into the intricate workings of Boards, the dynamics involved, and the multiple challenges and practical issues faced by Boards today. These combined experiences have provided him with valuable knowledge with which to further advise Boards and senior management in the areas of governance, strategy implementation and business related matters. He has presented on Corporate Governance issues to various local boards and at seminars and conferences. He runs Governance Training modules for senior PwC staff in the Asia Pacific Region.

Mr Puvan J. Selvanathan is Executive Director of CRT Malaysia. An Architect by profession with over 15 years experience in designing sustainable development projects, he has consulted in Public Sector Reform for the UN and World Bank, and in Public-Private Partnership models for public services delivery. He has been a columnist in the New Straits Times covering Architecture and Socio-Economic Planning. His publications include the "PETRONAS Twin Towers: A Vision Realised".

Mr Lee Leok Soon is an accountant by training, specialising in corporate governance, shareholder activism, corporate finance, accounting issues and management/governance best practices. After having varied experiences in public listed companies where he worked for over 25 years as chief financial officer and as general manager of a family-owned company, he has now moved on to spend much of his time in corporate advisory work and consulting services in the field of governance, corporate valuation, management best practice reforms and shareholder issues. He writes regularly for professional journals, business magazines and newspapers on corporate governance, corporate finance and shareholder activism. Formerly a Council Member in Malaysian Institute of Accountants (MIA) as well as Technical Director, an Executive Director of Malaysian Institute of Corporate Governance. He is an active delegate to the OECD Roundtable on Corporate Governance and the Asean Expert Group on Corporate Governance Roundtable and as an active participant to Asian Corporate Governance Association (ACGA)'s Business Dialogue on Corporate Governance, held annually in the Asian region. Earlier during the aftermath of the Asian financial crisis, he participated actively in seminars, conferences and workshops organised by APEC, the Asian Development Bank, the World Bank and the Institute of Directors of East Asia Network. Currently, he is attached to Minority Shareholder Watchdog Group (MSWG) as a Head for Client Services, responsible for handling shareholder issues, complaints or grievances.

Mr Lee Min On is a partner of KPMG Malaysia and an Executive Director with the Risk Advisory and Internal Audit Services practice of KPMG Business Advisory Sdn Bhd. Mr Lee has a successful track record as a risk advisory and internal audit services leader in KPMG, having led, managed and been involved in more than 100 engagements with extensive consultative experience with boards of directors, audit committees, management teams and heads of internal audit. He has worked with and advised blue chip companies, including some of the largest capitalized companies listed on Bursa Malaysia Securities Berhad. His professional advisory experience covers a broad array of industry segments and has helped clients establish risk management and internal audit functions, including the training of board members, management teams and internal auditors. He is a trained facilitator, and has made various presentations on the topics of internal audit, enterprise risk management and corporate governance.

Dr Geoffrey Williams is a founder and Managing Director of Owens, Williams & Wood Consulting in Malaysian and Singapore. He has designed and directed numerous research projects for the UK Government (DTI), European Commission (DG-Research), and European Standards Agency, among others. His recent CSR consultancy work has assisted major Malaysian industrial conglomerates on CSR management and reporting and companies in the palm oil sector and the forestry industry on sustainability management. Mr Geoffrey has held academic positions at London Business School, Pembroke College University of Oxford and elsewhere. His work has been published in leading academic journals including Oxford Review of Economic Policy, Journal of Business Ethics, Journal of Economic Behavior and Organisation, etc. His research output has had direct impact in the business world and has been covered in the media including the Financial Times, the Wall Street Journal, Bloomberg, CNBC, the Edge, Responsible Investor, and so forth. Mr Geoffrey is also ranked in the top 5% of Social Science authors in the world at his listing at the Social Sciences Research Network (SSRN).

Mr Philip Koh Tong Ngee is currently the Senior Partner of Messrs Mah-Kamariyah & Philip Koh. In 1995 he served as Executive Director and Group Legal Director of Phileo Allied Bhd. During his years in the corporate sector he served in the EXCO of the Federation of Public Listed Companies and also as Chairperson of the Technical and Regulatory Committee. He was an advisor to the Malaysian Institute for Corporate Governance (MICG). He also served as member of Law Reform Committee (JPK Working Group II) and Corporate Governance in Malaysia, Finance Committee on Corporate Governance 1999. He is currently a member of the Corporate Law Reform Committee, a Committee appointed by the Ministry of Domestic Trade and Consumer Affairs that is working on a major law reform initiative on the Malaysian Corporate Laws. He publishes regularly in learned journals and financial news media. He is the Chairman of World Vision Malaysia Board, a Malaysian chapter of an international humanitarian relief organization.

Mr Walter Sandosam has over 30 years of experience in the banking industry serving in various capacities in retail banking, international operations, treasury, human resources and audit with a leading financial organisation in Malaysia. He serves also as Vice - President of the Institute of Internal Auditors Malaysia, which is affiliated to the Institute of Internal Auditors Inc. USA, the global internal auditing body.

Mr Justin Leong is the Chairman of Malaysian Investor Relations Association (MIRA). He is currently the Head of Strategic Investments and Corporate Affairs for the Genting Group. Mr Justin's responsibilities include identifying, evaluating, and driving new strategic investments including the review and streamlining of the group's various businesses to reposition the company as one of the world's leading gaming companies. He is also responsible for the Group's corporate communications and investor relations functions. He is the architect and continues to spearhead the Group's expansion into the recently deregulated UK gaming industry. He started his career at Goldman Sachs in London where he was an Analyst in the M&A division and an Associate in Global Technology Equity Sales. He holds an MA and BA in Geography from Oxford University, Oriel College where he was awarded a scholarship. At the 2006 World Economic Forum in Davos, Switzerland, he was selected as one of 200 Young Global Leaders. He was also a participant in the recent Summit of Young Global Leaders in Vancouver (June 2006).

Marghanita da Cruz is Principal Consultant of Ramin Communications. In 2003, Marghanita established the Australian Computer Society's Governance of ICT committee and represented the society on the National Standards Committee which published the Australian Standard for Corporate Governance of ICT. To Scope and Position the standard, Marghanita conducted qualitative interviews, identified relevant court cases and audit reports. To socialise and test the draft standard, Marghanita presented seminars, around Australia. In 2006, Marghanita contributed a Chapter to Frameworks for IT Management published in the Netherlands and established the IT Governance Forum mailing list.

8.30am	Arrival and Registration of Participants
9:00am	Arrival of VIPs
9:15am	Welcome Speech by Dato' Dr. Michael Yeoh Chief Executive Officer, Asian Strategy & Leadership Institute
	Official Opening & Keynote Address by Y.Bhg. Dato' Yusli Mohamed Yusoff CEO, Bursa Malaysia Berhad
9.45am	Morning Refreshments & Contact Break

Session One
10.15am **CREATING SUSTAINABLE GROWTH IN THE GLOBAL BUSINESS ENVIRONMENT**

- What are the growing trends in corporate governance in global economies?
- What are the detrimental factors to the sustainability of businesses in global emerging economies?
- What do companies in developed economies do to create sustainability? What can Malaysian companies learn from them?
- Does size matter? Does sustainability differ from a large multinational company to a small company?
- What do Malaysian companies need to leverage on to create sustainable growth in global businesses?

Session Two
11:30am **POWER OF THE BOARD – LEADERSHIP CALL IN GLOBAL BEST PRACTICES**

- Some parties have argued that many Malaysian directors do not take corporate governance seriously enough. This does not only hurt the organisations, but the society and nation as a whole. Thus, what role does the board of directors play in ensuring the welfare of the society and the competitiveness of the nation? What are the principal responsibilities of the board?
- What constitute an effective board and what would be the demands and challenges to assume a leadership role in the emerging global environment?
- Having good judgement is a subjective matter, but it is important especially in determining the size of non-executive participation. Thus, what factors are deemed good judgement? Is there a quintessential guide in exercising good judgement for directors?
- Maintaining a successful relationship between the board and management is all about an issue of effective communication. Thus, what are the key elements in ensuring an effective communication between the two parties?

Session Three
12.15pm **IMPACT OF COMPANIES (AMENDMENT) ACT 2007 AND CAPITAL MARKETS SERVICES ACT ON BOARD DECISION MAKING**

1.00pm *Networking Luncheon*

Session Four
2.30pm **ACCOUNTABILITY & INTERNAL AUDIT FUNCTION (IAF)**

- What are the duties of audit committees in relation to IAF? What are their roles in accountability?
- How do audit committees establish and preserve their independence with the management?
- What would be the expectations and perceptions of internal audit in the continuous engagement with the management?

3.45pm *Afternoon Refreshments/Contact Break*

Session Five
4.15pm **SHAREHOLDER ACTIVISM AND PROTECTION OF MINORITY INTEREST - THE MALAYSIAN EXPERIENCE**

5.15pm *End Of Day 1 Conference*

8.30am	Arrival and Registration of Participants
9:00am	Arrival of VIPs
9:15am	Special Keynote Address on: “Malaysian Corporate Governance and Its Impact on the Competitiveness of the Country” by Yang Berbahagia Datuk Ranjit Ajit Singh, Senior Executive Director, Securities Commission
9.30am	Morning Refreshments & Contact Break

Session Six
10.00am **BUILDING ACCOUNTABILITY & SUSTAINABILITY THROUGH INVESTOR RELATIONS**

- What is the power of investor relations (IRs) function?
- How does a company maintain an effective communication policy with shareholders through IRs?
- How would one draw the line differentiating between Corporate Social Responsibility and IRs? They seem the same, but they are not.
- In order to achieve greater transparency and accountability in financial performance reporting, what would be the best IRs initiatives proposed/practiced by award winning companies?
- Whilst limitations on voluntary disclosure do exist as it may facilitate comparison by competitors, too little disclosure will defeat the purpose it serves. Thus, what would be the 'right' amount of disclosure to ensure the desirability of disclosure is achieved?

Session Seven
11.15am **“COMMITTING TO RESPONSIBLE BUSINESS PRACTICES”**

- How do responsible business practices contribute to the success of a company in global businesses?
- What kind of value do companies see in committing to responsible business practices in the long run?
- CSR encompasses many different aspects in relation to responsible business practices. The concern is how does a company manage all different aspects of CSR in the global competitive environment? What is the art of balancing the social aspect, economic welfare and environmental aspect of CSR?

12.30pm *Networking Luncheon*

Session Eight
2.00pm **ICT IN CORPORATE GOVERNANCE - THE AUSTRALIAN EXPERIENCE**

The importance of information and communication technology (ICT) can not be ignored as the whole world is heading towards this direction for effective sources of information, communications and world-wide connectivity. Thus, the questions are:

- What is the implication of ICT for Malaysia?
- What can ICT offer to companies in achieving better corporate governance?
- Are Malaysian companies ready for it?
- Can companies do without ICT in global businesses?
- How do Malaysian companies leverage on ICT in measuring, monitoring and benchmarking of CSR activities?
- Can ICT manage the challenges of non-financial performance?
- There has been an increasing number of cyber fraud cases. What are the pre-emptive measures that companies should take to prevent online fraud or fraud in ICT?

3.30pm *Afternoon Refreshments/Contact Break*

Session Nine
4.00pm **GLOBAL BEST PRACTICES – EMERGING AS A LEADER IN GLOBAL BUSINESSES**

5.00pm *The End Of Conference*

NOTES

- The Organiser reserves the right to alter the content and timing of the programme in the best interest of the conference and are not responsible for cancellations due to unforeseen circumstances
- The Organiser accepts no responsibility for statements made orally or in written material distributed by any speakers at the conference. In addition, the Organiser is not responsible for any copying, republication or redistributions of such statements
- Copyright © Asian Strategy & Leadership Institute (ASLI) 2008. © All Rights Reserved

If undelivered please return to:

MALYSIAN CORPORATE GOVERNANCE CONFERENCE

Asian Strategy & Leadership Institute
1718 Jalan Ledang, Off Jalan Duta,
50480 Kuala Lumpur.
Tel: 603-2093 5393
Website: www.asli.com.my

BAYARAN POS JELAS
POSTAGE PAID
PEJABAT POS BESAR
KUALA LUMPUR
MALAYSIA
NO: WP 0301

LICENCE AJL : 93589

Registration Form **MALYSIAN CORPORATE GOVERNANCE CONFERENCE** 15 - 16 May 2008, Hotel Istana Kuala Lumpur

1st Delegate
Dr/Mr/Ms
Position
Tel Fax E-mail

2nd Delegate
Dr/Mr/Ms
Position
Tel Fax E-mail

3rd Delegate
Dr/Mr/Ms
Position
Tel Fax E-mail

Organisation's Name
Mailing Address

Approving Manager's Name
Position

Human Resource/
Training Manager

Tel Fax

E-mail

Bankdraft/Cheque No.

Bank Amount

FPLC No.

Please indicate the nature of your business

Natural Resources Construction/Engineering
 Manufacturing Communications & IT Properties
 Services & Retail Consultancy Insurance/Healthcare
 Education
 Other, please specify

No, I cannot attend this conference but please keep me updated
by sending me additional as it becomes available on the following topics :-

Marketing Manufacturing Service IT
 Finance Personnel Management Finance
 Other, please specify

Vital Information

Registration Fee

- **Full Registration** RM1,800 per person
 - **Early Bird** (By 30 April 2008) RM1,650 per person
 - **Government Officials** RM1,500 per person
- * Special group discount of 10% for 3 persons or more
* FPLC Member 20% discount

Note: All fees are inclusive of conference lunches, refreshments and materials

Venue

Hotel Istana Kuala Lumpur

Payment

The fee must be paid in advance of the event.
Walk-in delegate with payment will be admitted on space availability basis.
Cheque and bankdrafts should be crossed and made payable to
Asian Strategy & Leadership Incorporated Sdn Bhd.

For Private Sector

The organiser reserves the right to stop a registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegate who have **NOT paid** the registration fee **PRIOR** to the event date.

For Government Officials

A Local Order or letter of approval to participate must be presented before the conference.

Substitution / Cancellation

Substitution is allowed for registered delegate. Please note that all payments must be made prior to the event proper. For cancellations, a refund minus 10% service charge will be sent to the said delegate if cancellation is received in **WRITING** by **30 April 2008**. No refund will be made for cancellation received after **30 April 2008**.

SUBMIT REGISTRATION FORM

Send/fax this entire form (or a photocopy) to:

ASIAN STRATEGY & LEADERSHIP INSTITUTE (260460 D)
1718, Jalan Ledang, Off Jalan Duta, 50480 Kuala Lumpur.
Tel : (603) 2093 5698
Toll Free : 1800 88 3096
Facsimile : (603) 2093 3078
Website : www.asli.com.my

or kindly contact:-

Ahmad Ehsan

General Line : (603) 2093 5393 ext. 233
Direct Line : (603) 2093 5194
E-mail : ahmad_ehsan@asli.com.my