

4th ASEAN LEADERSHIP FORUM SHAPING ASEAN'S FUTURE

17-18 APRIL 2007

SHANGRI-LA | JAKARTA

SHAPING ASEAN'S FUTURE: THE ROAD AHEAD • CELEBRATING THE 40TH ANNIVERSARY: ASEAN'S POLITICAL & ECONOMIC CHALLENGES • UNLEASHING ASEAN'S POTENTIAL: NEXT STEPS FOR AN ENHANCED COMPETITIVE EDGE & INVESTMENT OPPORTUNITIES • BUILDING THE ASEAN SOCIAL & SECURITY COMMUNITY: MEETING THE CHALLENGE, MAKING THE CHANGE • ASEAN REGIONAL ECONOMIC & POLITICAL TRENDS: STRENGTHS, WEAKNESSES AND PROSPECTS FOR THE FUTURE • NEXT GENERATION LEADERSHIP CHALLENGES: LEADING CHANGE, BUILDING THE NEW ASEAN • WOMEN ENTREPRENEURSHIP IN ASEAN: CAPITALIZING ON OPPORTUNITIES, STRATEGIES FOR SUCCESS • TOWARDS THE ASEAN CHARTER: THE WAY FORWARD • SHAPING ASEAN'S FUTURE: THE ROAD AHEAD • CELEBRATING THE 40TH ANNIVERSARY: ASEAN'S POLITICAL & ECONOMIC CHALLENGES • UNLEASHING ASEAN'S POTENTIAL: NEXT STEPS FOR AN ENHANCED COMPETITIVE EDGE & INVESTMENT

Jointly Organised by



In Association with



The 4th ASEAN LEADERSHIP FORUM

The ASEAN grouping has long been an important one politically, economically and strategically. Shifting global priorities, leadership changes, economic concerns and opportunities, challenges to regional stability, and changing power relations make the grouping one always in transition. In this period of regional transformation, it is more important than ever that ongoing, candid dialogue and cooperation among leading policymakers and influencers throughout the region be encouraged.

With this in mind, since 2001 the Asian Strategy & Leadership Institute (ASLI) together with the ASEAN Secretariat have organised three ASEAN Leadership Forums. These international policy forums have facilitated interaction among leading public and private sector leaders from the United States, China, Japan, Korea, and ASEAN (Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam) as well as others from around the globe.

The year 2007 will see ASEAN celebrating its 40th Anniversary since its inception in 1967. Over the years, ASEAN has been in the "driver's seat" of the ASEAN Regional Forum and the ASEAN Plus Three process. More recently, ASEAN was entrusted to launch the first East Asia Summit. ASEAN's ability to continue playing a central role in the evolving strategic architecture of East Asia will depend on our ability to maintain a reputation of being a credible honest broker that can balance the regional interests of the major powers. ASEAN would also need to ensure that these fora and mechanisms ultimately produce concrete cooperative actions and results. A strong and viable ASEAN Community will be built by the millions of ASEAN citizens and sustained by their conviction that a strong ASEAN is good for regional peace, stability and prosperity.

The ASEAN Leadership Forum will bring together key stakeholders in ASEAN's future- Government, Business, Civil Society, and Academia to discuss the key leadership challenges facing ASEAN over the next 10 years as it moves towards its Golden Jubilee in 2017 as well as search for viable responses and solutions to these challenges. How can ASEAN cope with the changing global and regional economic landscape?

About ASLI

ASLI is dedicated to creating a better society and is an independent not-for-profit organisation that promotes leadership, strategic thinking and bilateral business partnerships. ASLI's mission is to help organisations enhance leadership and strategic capabilities through the exchange of ideas, information and knowledge. Towards that end, ASLI continuously engages in the research and implementation of strategic leadership programmes, publications, conferences, CEO Membership Forums, and international bilateral business missions.

ASLI's events have been addressed by Heads of State, Prime Ministers, Senior Cabinet Ministers, captains of industry and prominent strategic thinkers to discuss issues of strategic importance to governments and businesses. ASLI has, over the years, organised high level programmes focusing on bilateral business partnerships in Singapore, Indonesia, Philippines, Australia, Japan, USA, Canada, Britain, Germany, China and South Africa. All net proceeds from ASLI's programmes are donated to the non-profit ASLI Foundation. ASLI is also the Malaysian Secretariat of various bilateral business councils.

Who Should Attend

LEADERS, MOVERS and SHAKERS in their own right who have a profound and strategic interest in Southeast Asia, particularly

- Chairmen of the Board and Board Members
- Managing Directors and Chief Executive Officers
- Seniors Government officials and policy makers
- Corporate policy makers and planning managers
- Senior managers
- Entrepreneurs
- Strategy and management consultants
- Investment bankers and industry analysts
- Economists and academics

PROGRAMME

Tuesday, 17 April 2007

7.00pm – 7.45pm	Arrival & Registration of participants
7.55pm – 8.00pm	Arrival of Guests-of-Honour
8.00 pm – 10.30pm	DINNER & KEYNOTE ADDRESS <i>"Shaping ASEAN's Future: The Road Ahead"</i> Introductory Remarks: H.E. Ong Keng Yong <i>Co-Chairman, ASEAN Leadership Forum & Secretary-General, Association of Southeast Asian Nations (ASEAN)</i>

Wednesday, 18 April 2007

8.30am – 8.45am	Arrival & Registration of participants
8.45am – 8.55am	Arrival of Guests-of-Honour
9.00am – 10.00am	OPENING CEREMONY OFFICIAL OPENING & KEYNOTE ADDRESS: <i>"Celebrating The 40th Anniversary: ASEAN's Political & Economic Challenges"</i>
10.00am – 10.30am	Morning refreshments and informal business networking
10.30am – 12.00pm	<i>Unleashing ASEAN's Potential: Next Steps for An Enhanced Competitive Edge & Investment Opportunities</i> <ul style="list-style-type: none">• What are the key drivers of ASEAN's future growth?• How can ASEAN enhance its competitiveness and accelerate integration efforts?• What are the new investments opportunities in ASEAN?• How to brand ASEAN successfully?
12.10 pm – 1.50 pm	LUNCHEON & KEYNOTE ADDRESS <i>"Building the ASEAN Social & Security Community: Meeting the Challenge, Making the Change"</i>
2.00pm – 3.20pm	<i>ASEAN Regional Economic & Political Trends: Strengths, Weaknesses and Prospects for the Future</i> <ul style="list-style-type: none">• What are the threats to ASEAN's future stability and prosperity?• How will the ASEAN economies perform?• How can ASEAN face competition and forge alliances with China and India?• How can ASEAN cope with workforce changes and labour mobility issue?• What are the prospects for new emerging sectors like telecommunications and IT?
3.20 pm – 4.45 pm	PARALLEL SESSION I Next Generation Leadership Challenges: Leading Change, Building the New ASEAN <ul style="list-style-type: none">• <i>What are the hopes and aspirations and vision of ASEAN's younger generation?</i>• <i>What are the challenges facing ASEAN's future leaders?</i>• <i>How to build a greater sense of ASEAN-ness among the younger generation?</i>
3.20 pm – 4.45 pm	PARALLEL SESSION II Women Entrepreneurship in ASEAN: Capitalizing on Opportunities, Strategies for Success <ul style="list-style-type: none">• <i>What are the opportunities for ASEAN's women entrepreneurs?</i>• <i>How to forge alliances and partnerships for mutual profitability?</i>• <i>Shaping Women Business Leadership in ASEAN- How to cope with change?</i>• <i>What drives women entrepreneurs to succeed?</i>
4.50 pm – 5.00 pm	SPECIAL ADDRESS <i>"Towards the ASEAN CHARTER: The Way Forward"</i>
5.30pm	End of Forum / Afternoon refreshments and informal business networking

REGISTRATION FORM

Please register me for
THE 4th ASEAN LEADERSHIP FORUM
 "Shaping ASEAN's Future"
 17 - 18 April 2007 * Shangri-La Hotel Jakarta

Dr/Mr/Ms : _____
 Position : _____
 Tel : _____ Fax: _____ E-mail: _____
 Organisation's Name : _____
 Mailing Address : _____
 _____ Post Code: _____
 Approving Manager's Name : _____
 Position : _____
 Human Resources/Training Manager : _____
 Tel : _____ Fax: _____ Email: _____
 (This registration form may be duplicated for additional delegates)

Bankdraft/Cheque No. _____
 Bank _____ Amount _____

Please indicate the nature of your business:

natural resources construction/engineering properties
 manufacturing communications & IT insurance/healthcare
 services & retail financial consultancy
 education
 Others, please specify _____

No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:

Marketing Manufacturing Service IT
 Finance Personnel Management
 Others, please specify _____

PRINTED PAPERS (Please do not remove this label)

If undelivered please return to:
Asian Strategy & Leadership Institute
 "Khazanah ASLI"
 1718 Jalan Ledang, Off Jalan Duta,
 50480 Kuala Lumpur.
 Tel: 603-2093 5393 Ext.207
 Fax: 603-2093 3078 / 2092 5133
 E-mail: renachang@asli.com.my
 Website: www.asli.com.my

BAYARAN POS JELAS
 POSTAGE PAID
 PEJABAT POS BESAR
 KUALA LUMPUR
 MALAYSIA
 NO: WP 0301

LICENCE AJL: 93589

VITAL INFORMATION

REGISTRATION FEE

Full registration fee (includes lunch, dinner, refreshments & forum documentation)

USD 350.00 per person	RM 1,300.00 per person
-----------------------	------------------------

VENUE

Shangri-La Hotel Jakarta
 Kota BNI J1 Jend Sudirman Kav 1
 Jakarta 10220
 Indonesia
 Tel: (62 21) 570 7445
 Fax: (62 21) 570 3533
 E-mail: herdi.sigit@shangri-la.com
 Website: www.shangri-la.com

PAYMENT

The fee must be paid in **advance** of the event. Walk-in delegates, with payment will be admitted on space availability basis. Cheques and bankdrafts should be crossed and made payable to **Asian Strategy & Leadership Incorporated Sdn. Bhd.**

FOR PRIVATE SECTOR

The organisers reserve the right to stop a registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have NOT paid the registration fee PRIOR to the event date.

FOR GOVERNMENT OFFICIALS

A Local Order or letter of approval to participate must be presented before the conference.

SUBSTITUTION/CANCELLATION

Substitution is allowed for registered delegates. Please note that all payments must be made prior to the event proper. For cancellations, a refund minus 10% service charge will be sent to the said delegates if cancellation is received in WRITING by **1 April 2007**. No refund will be made for cancellations received after **1 April 2007**.

REGISTRATION

Send/fax this entire form (or a photocopy) to:

✉ **Rena Chang**
 ASIAN STRATEGY & LEADERSHIP INCORPORATED SDN BHD (260460 D)
 "Khazanah ASLI" 1718, Jalan Ledang, Off Jalan Duta,
 50480 Kuala Lumpur.
 ☎ (603) 2093 5393 (ext 207)
 2093 2977 direct line, (1800 88 3096)
 📠 (603) 2093 3078
 E-mail: renachang@asli.com.my
 Webpage: www.asli.com.my

**Crossed cheques should be made payable to
 Asian Strategy & Leadership Incorporated Sdn. Bhd.**

Register Today! Call or Fax to Rena Chang at ASLI, Tel: (603) 2093 5393 ext. 207 Fax: (603) 2093 3078 / 2092 5133