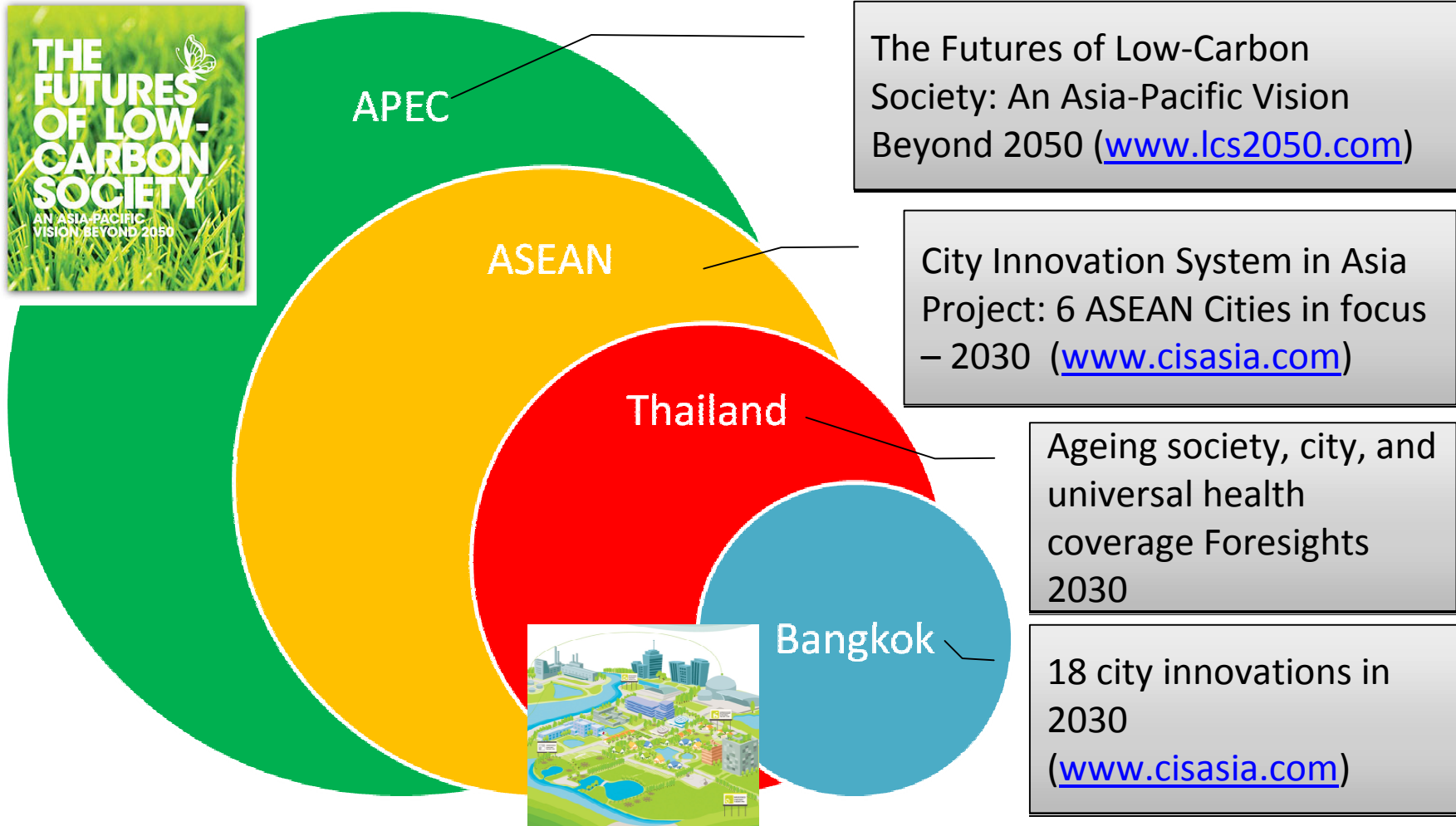
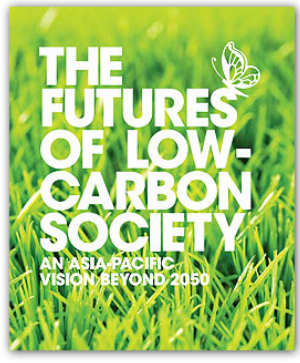


# Smarter Policies – Shaping Energy Demand in Asia

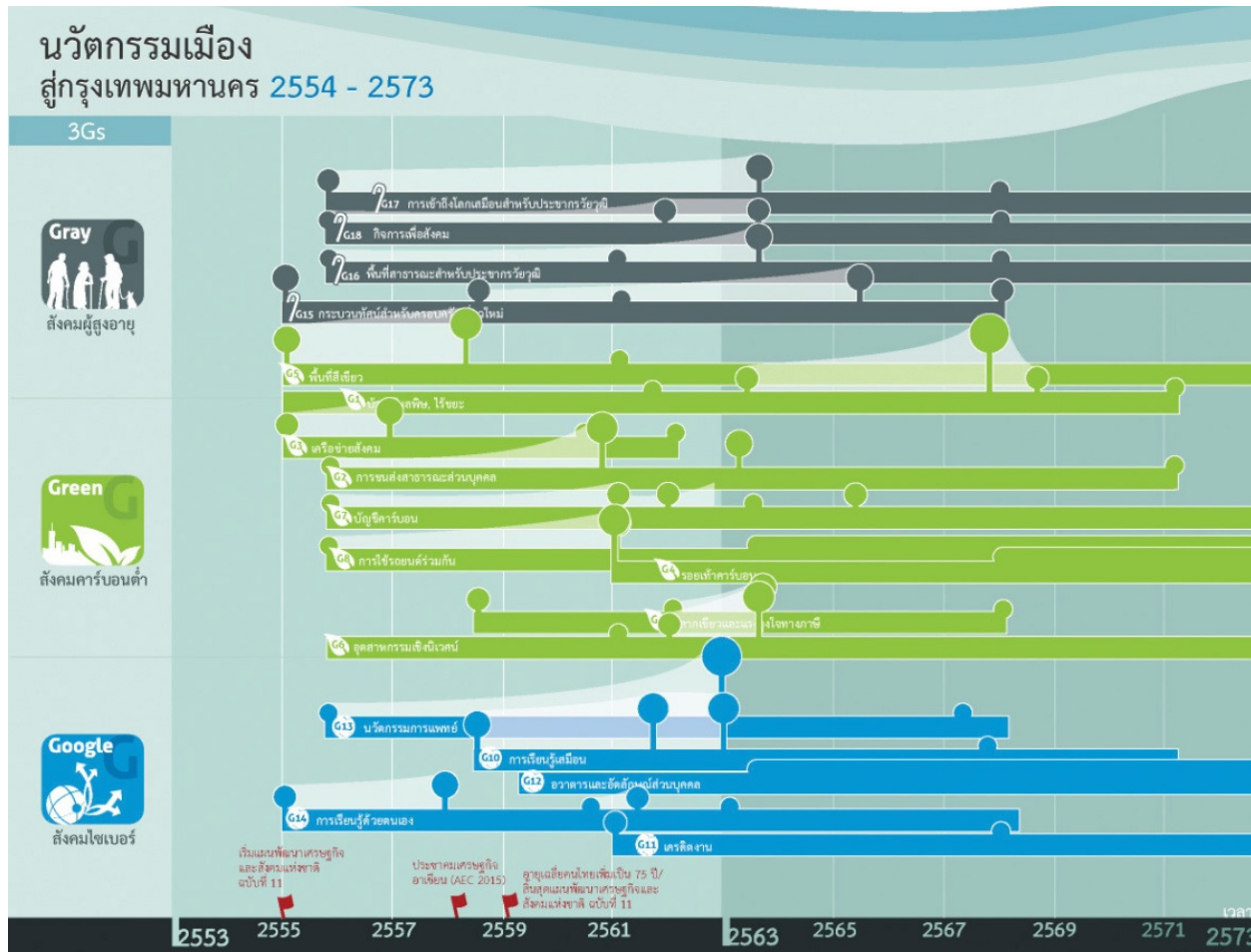
**Future Energy, Smarter Mobility  
8 July 2011, Sunway Resort Hotel & Spa, Kuala Lumpur, Malaysia**

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# APEC and ASEAN on Long Term Policy Building for Mobility & Energy related Issues



# City Innovation Foresight and Future of Energy & Mobility in SEA: Bangkok Implications



**18 Innovations that change Bangkok in 2030**

# BKK Foresight, Trends, and policy development

## Green city innovation

- **Liveability:** Zero-carbon house,
- **Mobility:** Private-mass transportation, car sharing & car club
- **Inclusiveness:** Social network tech, Green space
- **Green economy:** carbon footprint, eco-industry, eco-label. Tax rebate

## Grey city innovation

- **Life style:** Nuclear family,
- **Liveability:** Public space for elderly,
- **Inclusiveness:** virtual access for elderly,
- **Grey economy:** Social enterprise.

## Google city innovation

- **Life style:** Avatar as personal identity
- **Inclusiveness:** Medical innovations, virtual learning, and self-learning & virtual learning
- **Cognitive economy:** Working credit

# Next move:

- **Kuala Lumpur city foresight 2030**
  - CISASIA network
  - University of Malaya
  - myForesight
  - City of KL
  - IDRC
- **Ho Chi Minh City, Manila, Jakarta, and Singapore.**
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