

Organised By:



Asian Strategy & Leadership Institute

*Dedicated To Creating A Better Society*

# **THE 15<sup>TH</sup> MALAYSIAN CAPITAL MARKET SUMMIT**

## ***“Scaling New Heights, Facing New Challenges”***

December 8-9, 2010 ❖ Prince Hotel & Residence, Kuala Lumpur

### **PROGRAMME**

**DAY  
ONE**

**WEDNESDAY –  
DECEMBER 8, 2010**

*(All proceedings will be held at Prince 2, Level 3)*

- 8.30 am Arrival and Registration of Participants.
- 9.30 am **Welcoming and Introductory Remarks** by:-  
Chief Executive Officer / Director, ASLI,  
**Dato' Dr. Michael Yeoh.**
- 9.40 am **Opening Keynote Address** by:-  
Chairman, Securities Commission, **Tan Sri Zarinah Anwar.**
- 10.10 am Morning Refreshments / Informal Interaction.
- 10.45 am **“Regional and National Economic and Investment Outlook – Challenges & Prospects”**  
*(Where will the Global and Regional Economy head next year? What next for the Malaysian economy? How sustainable is the global recovery? What is the outlook for Regional and the Malaysian capital markets? What are the investment challenges facing Malaysia? How will the emergence of China as the world's 2<sup>nd</sup> largest economy impact on the region? How will India's strong economic recovery benefit the region?)*

Speakers:-

- **Mr. Joseph Tan**  
Director / Asian Chief Economist, Credit Suisse, Singapore.
- **Mr. Rajiv Biswas**  
Senior Director and Asia-Pacific Chief Economist, IHS Global Insight, Singapore.

Moderator:-

- **Dato' Dr. Gan Khuan Poh**  
Former President, Malaysian Economic Association and former Senior Director, Economic Planning Unit, Prime Minister's Department.

12.30 pm Lunch.

2.00 pm **“How the New Economic Model and 10<sup>th</sup> Malaysia Plan will Impact the Market”**

*(The 10<sup>th</sup> Malaysia Plan aims to transform Malaysia into a high income country. It will seek to unleash productivity led growth and innovation. It also seeks to enhance competitiveness. The 10<sup>th</sup> Malaysia Plan identified 12 National Key Economic Areas to be new engines of growth. Privatization and Public Private Partnerships will be intensified under the 10<sup>th</sup> Malaysia Plan. The 10<sup>th</sup> Malaysia Plan envisages GDP to reach RM740 bill by 2015, up from RM552 bill in 2010. Total development allocated is RM230 billion. How will the projects under the 10<sup>th</sup> Malaysia Plan impact on the market? Will the New Economic Model bring back more foreign investors? Are the 10<sup>th</sup> Malaysia Plan targets achievable? What are the key issues to look out for?)*

Speaker:-

- **Mr. Lim Chee Sing**  
Executive Director and Head of Research, RHB Research Institute Sdn Bhd.

Moderator:-

- **Dato' Syed Amin Aljeffri**  
President, Kuala Lumpur Malay Chamber of Commerce / Past Chairman, Asean Business Advisory Council.

3.00 pm **"Corporate Governance & Business Ethics – How to Make Corporate Boards and External Auditors More Effective and Accountable"**

*(What can be done to further enhance corporate governance and transparency? How effective are corporate governance practises in Malaysia? How can Corporate Boards and Independent Directors be more effective in protecting minority shareholders? How to make external auditors more accountable and effective?)*

Speakers:-

- **Mr. David Berry**  
Managing Director, Columbus Circle Governance Sdn Bhd.
- **Ms. Rita Benoy Bushon**  
CEO, Minority Shareholders Watchdog Group.
- **Mr. Nik Mohd Hasyudeen Yusoff**  
Executive Chairman, AuditOversight Board, Securities Commission Malaysia.

Moderator:-

- **Ms. Selvarany Rasiah**  
Chief Regulatory Officer, Bursa Malaysia Berhad.

4.45 pm Afternoon Refreshments / Informal Interaction.

**DAY TWO**

**THURSDAY –  
DECEMBER 9, 2010**

9.15 am **"Bringing Back Greater Excitement to the Capital Market – How to Make the Market Hot?"**

*(The Malaysian market is chalking up new highs. The FTSE Bursa Malaysia Composite Index recently touched a historic high of 1400. There is renewed institutional interest in the Malaysian market. However, retail side is still relatively slow. How can we bring more excitement to the market? How to stimulate greater retail interest in the market? How to make the market hot without being overly speculative?)*

Speakers:-

- **Tengku Dato' Zafrul bin Tengku Abdul Aziz**  
Chief Executive Officer, Maybank Investment Bank Berhad.

- **Mr. Danny Wong**  
CEO & Executive Director, Areca Capital Sdn Bhd.
- **Ms. Clare Chin**  
Head of Research, CLSA Securities Malaysia Sdn Bhd.

Moderator:-

- **Mr. James Beltran**  
Deputy Chairman, Melewar Holdings Sdn Bhd.

11.00 am Morning Refreshments / Informal Interaction.

11.30 am **"Wealth Management – Deepening the Asset Management Industry: Where Will New Growth Come From?"**

*(Wealth Management is a new growth segment with growing interest in Unit Trust Funds and in ETF's. What are the prospects for the Wealth Management Industry? How will Malaysian Unit Trusts perform over the next one year? What are the key challenges and issues? Where will growth opportunities come from? What are the prospects for Islamic Asset Management?)*

Speaker:-

- **Mr. Teoh Kok Lin**  
Founder / Chief Investment Officer, Singular Asset Management.

Moderator:-

- **Mr. James Beltran**  
Deputy Chairman, Melewar Holdings Sdn Bhd.

12.15 pm Lunch.

1.30 pm **"Globalization of Sukuks – Where Does Malaysia Fit In"**

*(The issuance of Sukuks continued to attract investor interest. Islamic Bonds remain a key segment of the PDS market with Islamic medium-term notes and Sukuks comprising a major portion of total bonds issued. Malaysia has been in the forefront of Global Islamic Finance and Sukuk offerings by Malaysia attract global investor interest. How can Malaysia remain globally competitive and a market leader in Sukuks? What are the challenges and issues facing Issuers and Investors? Where are the growth prospects? What will be the future of Sukuks globally and in Asia? What are the opportunities and risks from investing in Sukuks?)*

Speakers:-

- **Encik Badliyah Abdul Ghani**  
CEO, CIMB Islamic Bank Berhad.
- **Encik Zakariya Othman**  
Head, Islamic Ratings, RAM Ratings Services Berhad.

Moderator:-

- **Encik Mohammad Faiz Azmi**  
Joint Assurance Leader,  
PricewaterhouseCoopers Malaysia.

2.30 pm **"The Malaysian Debt Market and Derivatives – What Next?"**

*(The Malaysian Bond Market showed strong growth fuelled by increased liquidity in the market and positive economic recovery. Bond issuance is expected to increase in the last quarter. Demand for primary bond issuance is expected to increase from RM35 bill last year to RM45 bill this year. There is also continued foreign buying of government bonds. What are the strategic challenges facing the Malaysian Debt Market? What are the opportunities? How to minimize the risks of investors in Bonds? What are the lessons to be learnt in debt issuance?)*

Speakers:-

- **Mr. Jeffrey Tan**  
General Manager, Product Development, Bursa Malaysia Derivatives Berhad.
- **Mr. Meor Amri Meor Ayob**  
CEO, Bond Pricing Agency Malaysia Sdn Bhd.
- **Mr. Ray Choy**  
Head, Debt Market Research, RHB Research Institute Sdn Bhd.
- **Encik Aizham Azlan**  
Manager, Debt Capital Markets, CIMB Islamic Bank Berhad.

Moderator:-

- **Mr. Seow Choong Liang**  
Head of Investment and Strategy,  
Kenanga Investment Bank Berhad.

4.00 pm **Closing Keynote Address – "Attracting Chinese Portfolio Investments & Funds to Malaysia"**

Closing Keynote Speaker:-

- **Senator Dato' Donald Lim**  
Deputy Minister of Finance.

4.30 pm End of Summit / Afternoon Refreshments.

**Note:-**

- The Organiser reserves the right to amend the programme in the best interest of the Summit.