

Mission Statement of ASLI Centre for Public Policy Studies

The ASLI Centre for Public Policy Studies is an independent and non-partisan public policy institute that aims at fostering open-minded dialogue, enlightened leadership and better governance. The belief underpinning the establishment of the CPPS is that the challenge of building a cohesive, competitive and successful multi-racial Malaysian society can best be met by open discussion buttressed by rigorous analytical work and a spirit of tolerance and respect for the needs and aspirations of all stakeholders in the country.

Presently, the persistence of deep divides and disparities in a wide array of fronts – such as education, employment, health care, housing and infrastructure – points to the urgent need for better strategies and new policies to address systemic inadequacies. These divides and disparities are found not only in the economic sectors but in the social and cultural spheres as well. Through an innovative mix of policy research, strategic communications and targeted outreach, the Centre's mission is to engage and educate the public and policy makers on best practice policies and successful change strategies that can ensure inclusive development for all Malaysians.

Relevant Policy Research

The Centre will undertake high quality research on issues of public importance and concern. Selected projects will be conducted with leading Malaysian and international research institutions and specialists.

Strategic Communications

One of the Centre's key functions is to ensure that its research products and policy recommendations reach policy makers, advocates, and the public. Towards this end, the Centre will develop relevant communications tools including: policy briefs that synthesize key research and policy recommendations; issue briefs that offer succinct analysis of issues of policy importance; and host strategically-timed events that will bring current and former policy makers, academics, analysts and members of the media in discussion to advance understanding and knowledge.

Targeted Outreach

To maximize impact on policy-making, the Centre will develop programs, products and an outreach strategy tailored towards key target audiences. These audiences will include local, state and federal level officials; politicians from all parties; development scholars from Malaysia and abroad; print, radio and television media outlets; and the general public. The Centre will also actively seek engagement with non-governmental organizations and advocacy groups, especially those with broad-based public constituencies.