

Organised by:



## 15th MALAYSIAN EDUCATION SUMMIT 2011

"Transformation in Motion: Driving Dynamic Improvement towards a World-Class Education System"  
11 & 12 April 2011 ❖ Sunway Resort Hotel & Spa

In the last several years, we have seen deliberate and gradual steps taken towards transitioning the education landscape in Malaysia. We witnessed the launch of strategic master plans that clearly defined success factors & challenges, outlined goals & milestones and identified key stakeholders & target groups. Indeed, a foundation has been laid and the education sector looks poised for further expansion as the transformation process moves into full swing.

With education being a key area in the Government and Economic Transformation Plans, the government is going all out to engage public and private institutions & corporations, academicians, educators, NGOs and community at large in what is perhaps the most concerted effort in education today. The next course of action sees the fusing of education and business spheres, aimed at improving overall student outcome and quality & efficiency of education.

Entering into its 15th edition, this year's summit shall focus on the major developments in motion such as higher education & the NEM, PPP in education, becoming a regional education hub, research & innovation, university-community-industry partnership, transforming schools, ICT in classroom delivery, technical, education & vocational training, early childhood education and teacher training.

The Malaysian Education Summit is the premier education conference of the year bringing together key decision makers, policy formulators, private sector players, educationists, academicians and investors to discuss the critical challenges facing Malaysian education and opportunities available for private sector participation as the private sector continues to play an integral role in partnership with the public sector in opening up education space in Malaysia. This is an important meeting of minds to feel the pulse of the education sector and to be updated on new trends and developments.

## PROGRAMME

DAY 1

MONDAY, 11 APRIL 2011

- 8:00 am Arrival and Registration of Participants
- 9:30 am **WELCOMING REMARKS**  
**Dato' Dr. Michael Yeoh**, Chief Executive Officer/Director, Asian Strategy & Leadership Institute
- 9:35 am **SESSION 1: VC'S ROUNDTABLE**  
**Universities as Building Blocks for the New Economic Model**  
The NEM laid down 8 Strategic Reform Initiatives aimed at propelling the country towards to a high-income economy that is both inclusiveness and sustainable. Indeed, universities are important stakeholders of the NEM as they have a direct hand in developing our workforce and knowledge based infrastructure. Moreover, if the private sector is to be energised, benefiting from

high quality human capital, and drawing upon R&D, universities must be the root source.

- What is the university's view on the NEM and the subsequent Economic Transformation Programme that would chart our progress towards it?
- How are the public & private universities responding to NEM and what are the action plans in place?
- Moving into phase 2 of the National Higher Education Action Plan, how will this support the NEM? Are there gaps that need bridging and what are the foreseeable challenges & opportunities?
- What are the roles & responsibilities of VCs, in their leadership role, in driving universities' support role in the NEM?

### Panellists:

- **Prof. Tan Sri Dato' Wira Dr. Sharifah Hapsah Syed Hasan Shahabudin**, Vice-Chancellor, Universiti Kebangsaan Malaysia

- **Prof. Dato' Dr. Hassan Said**, Vice Chancellor & President, Taylor's University
- **Prof. Dato' Omar Osman**, Deputy Vice Chancellor (Student Affairs & Development Division), Universiti Sains Malaysia
- **Prof. Dr. Kurunathan Ratnavelu**, Deputy Vice-Chancellor/Head of Strategic Planning Unit, Universiti Malaya
- **Prof. Ir. Dr. Mohd Saleh Jaafar**, Deputy Vice Chancellor (Research & Innovation), Universiti Putra Malaysia

**Moderator:**

**Tan Sri Dato' Dr. Ramon V. Navaratnam**, Chairman, Centre for Public Policy Studies and Pro-Chancellor, Sunway University

10:50 am Morning Refreshments & Networking

11:10 am **SESSION 2:**

**Merging Public & Private Best Practices in Creating a Premier Education Hub**

The ETP stresses on greater private sector participation to increase productivity & efficiency of the education sector. Along with the infusion of business values & practices in IPTAs, our education space as a whole will also be exposed to best practices with more local campuses of foreign institution and closer international linkages. How will all these elements come together in shaping the future landscape of education in terms of leadership, management and quality of education to create a premier education hub?

- Creating a harmonised playing field and healthy competition between IPTA & IPTS for industry advancement
- Expanding outreach of public & private Malaysian universities via online & distance learning
- Getting corporate buy-in to expand discipline cluster, gain access to funding and industrial expertise
- University leadership and the business of education – what is our approach going forward?

**Panellists:**

- **Prof. Dato' Dr. Ansary Ahmed**, President/CEO, Asia e University
- **Datin Prof. Ir. Dr. Siti Hamisah Tapsir**, Deputy Director-General, Department of Higher Education, Ministry of Higher Education
- **Prof. Helmut Lueckenhausen**, Pro Vice-Chancellor / Chief Executive, Swinburne University of Technology Sarawak Campus
- **Prof. Robert Bignall**, Vice-Chancellor, Executive Director, Sunway University

**Moderator:**

**Datuk Prof. Dr. Roziah Omar**, Director, Higher Education Leadership Academy (AKEPT)

12:20 pm **INTRODUCTORY REMARKS**

**Dato' Dr. Michael Yeoh**, Chief Executive Officer/Director, Asian Strategy & Leadership Institute

12:30 pm **OPENING KEYNOTE ADDRESS**

**"Higher Education in the New Economy – A Roadmap of Prospects & Challenges"**

**Y.B. Dato' Seri Mohamed Khaled Nordin**, Minister of Higher Education

*To be read by:*

**Prof. Dr. Rujhan Mustafa**, Director General, Department of Higher Education, Ministry of Higher Education

1:00 pm Networking Lunch

2:00 pm **SESSION 3:**

**Education for Research and Innovation – Developing a Robust R&D Culture in Institutions of Higher Learning**

The discovery, sharing and application of new knowledge via research & innovation would not only enhance quality of higher education but also accelerate our progress towards a knowledge based economy and improve national competitiveness. That being said, Malaysia has to grapple with a disjointed research & innovation system, weak private sector demand for R&D and minimal industry-university links.

- How have initiatives like the designation of Research Universities and launch of Higher Institutions' Centres of Excellence helped in the value chain of R&D, commercialisation and innovation?
- How can private sector support (funding & expertise) in R&D increase innovation capability and enhance commercial viability?
- How do universities balance between producing ROI (i.e. focussing on applied research with better commercialisation success) against fundamental research work?
- What are current restraints on the capacity for local Malaysian university students to expand critical thinking and creativity skills?

**Panellists:**

- **Prof. Datuk Dr. Khairuddin Ab Hamid**, Vice Chancellor, Universiti Malaysia Sarawak
- **Prof. Datuk Dr. Megat Burhainuddin bin Megat Abdul Rahman**, Vice Chancellor, MAHSA University College
- **Prof. Ir. Dr. Mohd Saleh Jaafar**, Deputy Vice Chancellor (Research & Innovation), Universiti Putra Malaysia

**Moderator:**

**Prof. Dato' Dr. Ibrahim Ahmad Bajunid**, Deputy President, INTI Education Group

3:20 pm **SESSION 4:**

**Powering Education Transformation through Public-Private Partnerships**

Although basic education has to remain the responsibility of government, we can appreciate that privatization has brought increased efficiency, competition and capacity to other industries. Hence the necessity to boost growth

of private education and venture into innovative PPP models in national schools to advance the education space in Malaysia.

- The rationale and modus operandi of PPP schools. What are the key success factors and can we expect this to be the model for national schools going forward?
- Successful private and international schools – what can PPP schools gain by taking a page from their books?
- Incentive for private sector players in PPP school collaboration
- Discounting the affordability factor, is there a stronger preference for privately run schools? Is this an indication of the perception towards the quality of our publically run national schools? What are the areas for improvement?

**Panellists:**

- **Mr. Paul Chmelik**, Headmaster, The International School of Kuala Lumpur
- **Mr. R. Gopinathan**, Academic Director, Fairview International School
- **Mr. Simon Mann**, Principal, Garden International School

**Moderator:**

**Ms. Nina Adlan Disney**, Director, Prospect Consulting

4:25 pm

**SESSION 5:**

**Early Childhood Education – Expanding Accessibility & Raising Quality**

Early childhood education provides an essential foundation for a young child's life-long learning process. Besides giving a head start to children for formal education, it also helps them to cultivate peer relationships, high self esteem and a love of the learning process. Hence it is deservedly a sub-NKRA to increase preschool enrolment for children to 87% by 2012 and 97% 2020.

- We have had early success by surpassing 72% in 2010. What have been the key to the increasing uptake and do we see a disparity between rural & urban areas?
- Preschools are setup up by MOE, Kemas, National Unity and Integration Department (JPNIN) and private sector. How does coordination work across various parties? How can we achieve better synergy through collaboration?
- The new National Pre-School Curriculum Standard (NPCS) – the rationale, implementation & feedback thus far
- Raising the quality of preschool teachers and tackling the shortage of personnel – what are our plans for action?

**Panellists:**

- **Dato' Azman Amin Bin Hassan**, Director General, Department of National Unity and Integration (JPNIN)
- **Mr. Christopher Bell**, Executive Chairman, Brighton Education Group Sdn Bhd
- **Mrs. Patricia Teh**, Principal, Peter & Jane Kindergarten

**Moderator:**

**Prof. Datuk Dr. Chiam Heng Keng**, Advisor, Association of Professional Early Childhood Educators, Malaysia (MAPECE)

5:30 pm End of Day 1 & Afternoon Tea Break

**DAY 2**

**TUESDAY, 12 APRIL 2011**

9:00 am

**SESSION 6:**

**Transforming Schools – Developing Excellence in Primary & Secondary Schools**

Essentially, a comprehensive reform across the education system would need to start at the school level which is where the heart of teaching & learning process lies. With the many improvement initiatives underway, how are these initiatives fitting into the overall transformation plan? What are the progress & challenges faced thus far?

- High performing schools and trust schools – translating school management, culture & leadership into improved student outcomes
- School ranking & benchmarking student outcome to international standards – how are we fairing and which are the areas for improvement?
- New curriculum focussing on creativity, innovation, patriotism, entrepreneurship
- Element of inclusiveness, increasing enrolment and reducing disparity between primary & secondary enrolment
- The role teachers and their contribution to school transformation

**Panellists:**

- **Dato' Siva Subramaniam**, Former Secretary General, NUTP and Advisor, CUEPACS
- **Datin Noor Azimah Abd Rahim**, President, Parents Action Group for Education (PAGE)
- **Mr. Keeran Sivarajah**, Co-Founder & Executive Director, Teach for Malaysia
- **Mr. Phoon Chong Chee**, Executive Council Member, National Union of the Teaching Profession (NUTP)
- **Ms. T. Nava**, Principal, Fairview International School

**Moderator:**

**Tan Sri Dato' Dr Asiah Abu Samah**, Former Director-General, Ministry of Education

10.15 am Morning Refreshments & Networking

10:30 am

**SESSION 7:**

**Envisioning the Classroom of the Future**

Classrooms across the world have been increasingly adopting new pedagogy methods, including ICT enabled tools, aimed at creating an experiential and dynamic learning experience. How is this development progressing in Malaysia?

- How is ICT being applied and emphasised upon in the new school curriculum?

- Enhancing level of personalised learning activities & goals and teacher-student interface
- Personalised learning activities and goals
- Examples of ICT in the classroom – Smart Schools, etc

**Panellists:**

- **Dato' Dr. Siti Zaleha Binti Abdullah Sani**, Director, Educational Technology Division, Ministry of Education
- **Dr. Norrizan Razali**, Senior Manager, Smart School Department, Multimedia Development Corporation Sdn Bhd (MDeC)
- **Dr. Phil Coogan**, Consultancy Operations Manager, Cognition Education Limited

**Moderator:**

**Mr. Nigel Cumberland**, Chief Executive Officer, STG Group and Advisor, Robotics Learning (M) Sdn Bhd

11:40 am **INTRODUCTORY REMARKS**  
**Y.Bhg. Tan Sri Dr. Jeffrey Cheah**, Chairman, Asian Strategy & Leadership Institute

11:45 am **LUNCHEON KEYNOTE ADDRESS**  
**"Nurturing Young Minds – Building a Foundation for Lifelong Learning"**  
**YABhg. Datin Paduka Seri Rosmah Mansor**, Wife of the Prime Minister of Malaysia

12:15 pm Networking Lunch

1:30 pm **SESSION 8:**  
**Promoting University-Community-Industry Partnership**

It is vital that outreach of a university in a modern society extends beyond the restricted circle of professors and students. The full benefit from a university—be they quality education, graduates or research—can be obtained only if the university and society are organically linked together as the ultimate yardstick for measuring the success of a university is the improvement in the lives of the people it serves.

- A university's social responsibilities and services
- Enhancing the use of university's intellectual capital and resources with public, private and community stakeholders
- Instituting a culture and delivery system that support meaningful and mutually beneficial relationships with relevant partners in industry, government and community
- Promoting academic attachment in community and industry
- Industry/community collaborations in niche research areas

**Panellists:**

- **Prof. Datuk Dr. Md. Zabid Hj. Abd Rashid**, President & Vice-Chancellor, Universiti Tun Abdul Razak (UNITAR)
- **Prof. Dr. Saran Kaur Gill**, Deputy Vice Chancellor (Industry and Community Partnerships), Universiti Kebangsaan Malaysia

- **Prof. Dr. Tai Shzee Yew**, Deputy Vice Chancellor (Industry and Community Relations), Universiti Putra Malaysia

**Moderator:**

**Dr. Geoffrey Williams**, Head of Education Committee, EU-Malaysia Chamber of Commerce and Industry (EUMCCI)

2:40 pm

**SESSION 9:**

**Championing the MY Education Brand**

Reputation and branding are vital factors in the business of education, with top institutions not only attracting the finest talent worldwide but also at a premium fee. As the transnational education market becomes increasingly competition, it is even more critical that the MY Education establishes a strong identity and distinguishes itself among other international players to clinch a position within the top 10 education exporting countries globally.

- What is our brand value and promise? How do we position MY Education and compete against others?
- The impact of university ranking on brand image & perception for MY Education – how can we improve?
- Measuring quality education - in what form can quality of education be represented as a brand sell factor?
- Creating a best-in-class education destination and branding for Malaysia – our niche areas/discipline clusters

**Panellists:**

- **Prof. Dr. Ian Kerr**, Pro Vice-Chancellor / Chief Executive, Curtin University, Sarawak Malaysia
- **Dr Stephen Jones**, Dean of Clinical Affairs, Newcastle University Medicine Malaysia
- **Assoc. Prof. Elajsolan Mohan**, President, National Association of Private Educational Institutions (NAPEI)
- **Ms. Elizabeth Lee**, Executive Director, Sunway University
- **Mr. Guy Perring**, Regional Project Manager – Transnational Education, The British Council
- **Dr. Khong Kim Hoong**, Senior Vice President, HELP University College
- **Tengku Nurul Azian Tengku Shahrman**, Director – Education, Performance Management and Delivery Unit (PEMANDU)

**Moderator:**

**Datuk Prof. Mohd Yusof Kasim**, Vice Chancellor, Asia Pacific University College of Technology & Innovation

4:00 pm

**SESSION 10:**

**Raising the Bar for Technical Education & Vocational Training and Promoting Continuous Professional Development**

Raising the bar for TEVT would not only help the country to alleviate its skilled workforce but to widen education access and options for students who are technically inclined. Similarly the continuous professional training is essential to ensure our workforce keeps pace with latest knowledge & technical updates and is on a

continuous path towards professional development.

- TEVT has been receiving tremendous boost with the introduction of premier polytechnics and metro polytechnics, the upgrading of courses to higher diploma programmes and rating systems for polytechnics. How have these steps helped the institutions & industry so far & how will it impact our future workforce?
- Counselling and programs to raise students' self-awareness on aptitude, interest and options for pathways in their studies and career in technical & professional fields
- How do the TEVT, professional education & training providers and industry collaborate to ensure sufficient supply of skilled graduates and provide continuous professional training to existing workers?

**Panellists:**

- **Datuk Dr. Denison Jayasooria**, Secretary, Special Implementation Taskforce, Cabinet Committee on the Indian Community, Prime Minister's Department
- **En. Zaliza bin Zulkipli**, Executive Director, Pahang Skills Development Centre

**Moderator:**

**Mr. Mark Disney**, Chief Operationg Officer – Asia, LCCI International Qualifications

- 4:50 pm **CLOSING ADDRESS**  
**Y.B. Dato' Saifuddin Abdullah**, Deputy Minister of Higher Education II
- 5:20 pm End of Summit & Afternoon Tea Break

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**Notes:**

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